

## **Fuel Card Services draws the crowds at the Fleet Show 2016**

*Hundreds of eager visitors descended upon Silverstone's world-famous racing circuit on Wednesday, May 11, 2016. They had travelled from throughout the UK, but not for motor sport.*

(PRWEB UK) 19 May 2016 -- Silverstone has also become the annual home of the Fleet Show and more than 60 exhibitors were ready to show almost everything that might interest a fleet manager.

See our full image gallery of this exciting event – [here](#).

Some visitors were keen to test the latest car models around Silverstone's 3.2 miles and 17 turns, but most had more realistic ambitions than hurtling down Hangar Straight in emulation of Fernando Alonso's lap record. While business seemed good everywhere, a "#meetrachel" campaign meant that many fleet managers headed straight for Hall 3 to do exactly that.

On Stand 18, Rachel was leading the Fuel Card Services team in showing the importance of keeping up with fuel prices. With a theme of, "Look closer," the branding and display emphasised to visitors that, "we offer more than fuel cost savings." Throughout the day, she and her three colleagues heard fleet managers confess to not reviewing fuel cards frequently enough. On seeing the savings that can be available, most visitors then acknowledged that this had become an expensive oversight for their fleets.

This was hardly a surprise to Rachel, who regularly encounters fleets paying more than they should for refuelling. Their existing fuel cards have been chosen, typically, from a limited range. Rachel said, "Our unbeatable offering, over a dozen different fuel cards, means that Fuel Card Services can almost always offer a better deal. We cover everything from motorways to supermarkets, so we can find an exact match for any fleet's specific refuelling requirements quickly and easily."

Having found how much Fuel Card Services can save them on refuelling, many of the Fleet Show visitors were then keen to find out about the other benefits on offer. The team were kept busy explaining about the complete family of fleet management services, ranging from emissions monitoring to mileage capture, from duty of care to servicing.



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**Online Web 2.0 Version**

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