

## **Trashtrucks.com Launches New Website**

### *Connecting Buyers, Sellers, and Vendors of Garbage Trucks, Refuse Vehicles, and Solid Waste Equipment*

Santee, California ([PRWEB](#)) May 19, 2016 -- Hodge Products, Inc. is pleased to announce the relaunch of <http://www.Trashtrucks.com>. This newly redesigned website is a dedicated online resource for anyone in the United States who is looking to buy and/or sell Garbage Trucks, Refuse Vehicles and other Solid Waste Industry Equipment. Trashtrucks.com also offers affordable marketing services for Advertisers looking to target Waste Industry Professionals.

The new Trashtrucks.com is designed to help connect Buyers, Sellers, and Vendors in the Solid Waste Industry. Trashtrucks.com Users who are looking to buy new and used Trash Trucks, Truck Parts, or Waste Disposal Equipment can browse vehicles and equipment by category or browse and search the seller listings. The available Marketing Services will allow Advertisers to Market directly to Waste Industry Professionals on Trashtrucks.com. These Marketing Services feature Company Logos or Display Ads, to help brand strengthening, and include external website links to drive traffic to a Company Home Page.

Manufacturers, Dealers, and Distributors of Trucks, Vehicles, and Equipment for the Solid Waste Industry will find that Trashtrucks.com offers a variety of listing and marketing service plans to fit any seller's needs. These listing options allow sellers to list their Balers and Compactors, Truck Cabs and Chassis, Container Parts, Dump Trucks, Front Loader Trucks, Grapple Trucks, Rear Loader Trucks, Recyclers, Solid Waste Vehicle Rentals, Roll Off Trucks, Side Loader Trucks, Garbage Truck Bodies and Parts. Each listing includes the opportunity to upload up to twelve images to show buyers the truck or equipment. Trashtrucks.com offers a unique featured benefit of Automatic Social Media Promotion via Twitter when listings are posted. Another available service for sellers is a Dealer Page, which allow businesses to feature all of their Trashtrucks.com Listings on a single page with a personalized business banner.

Hodge Products, Inc. was founded in 1971 as a Manufacturing and Distribution Corporation. This enabled HPI to become a Vendor to Companies in the Waste Industry. Over the past 45 years the HPI customer base has grown from the initial Business to Business (B2B) market to include the Business to Consumer (B2C) market. This business change, to include the consumer market, came out of necessity in the early 1980s when Hodge Products, Inc. became a vendor for the Master Lock Company, LLC. Not only did this give HPI the ability to help Solid Waste Industry customers with physical security devices for their equipment, it also opened up the retail consumer market to our business. Working directly with all end users has given Hodge Products a stronger understanding of the business and consumer end users' needs and how we can best connect them with the product or service.



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).