

## **F&I Express Takes Top Award in the Dealers' Choice Awards for F&I Technology**

*F&I Express®*, the largest automotive F&I aftermarket product network, announced today the Dealers' Choice Award win in F&I Technology.

Dallas, TX ([PRWEB](#)) May 23, 2016 -- F&I Express today announced it has won a prestigious "Dealers' Choice Award" from the readers of Auto Dealer Today and its sister publication, F&I and Showroom. F&I Express won the first place Diamond Award in the F&I Technology category.

This is the 12th year for the Dealers' Choice Awards, and it is the second year F&I Express has won for the F&I Technology category, which debuted in 2015. F&I Express has led the automotive industry with innovative digital solutions that transform the F&I process from presentations and menu solutions, instant quotes, to a full eContracting platform integrated with compliance features.

"We are honored to be awarded our second consecutive Dealers' Choice Award," said Brian Reed, CEO of F&I Express. "We are so proud that the automotive industry sees F&I Express as the trusted go-to resource when it comes to the F&I technology. The F&I process should be easy, simple and fast. Creating digital solutions to help the industry evolve their F&I process is a win for customers, dealers and aftermarket product providers." The Dealers' Choice Awards are voted upon by dealers and dealership personnel and recognize the industry's leading third-party vendors, suppliers and finance companies. Dealers completed lengthy online surveys, entered company names manually and rated their providers on products and services, customer support and whether they would recommend the company to a colleague.

"Those involved in today's emerging automotive technologies are leading the charge to establish tomorrow's F&I customer experience," said David Gesualdo, publisher of ADT and F&I. "Most automotive professionals recognize that there is a need to evolve the F&I process to include strong technological improvements. F&I Express has done exactly that, and earning a second Dealers' Choice Award is a significant accomplishment."

Currently, F&I Express integrates the largest network of product vendors, making them easily accessible to auto retailer F&I departments. Pricing can be reviewed online, or with a tablet, and contracts can be signed and submitted electronically, and easily emailed back to the customer. The entire process saves time, ensures correct forms are submitted 100 percent of the time and creates satisfied customers.

Reed expects the F&I industry will continue to embrace technology and evolve even further. "Customers want transparency in the vehicle shopping process and are seeking F&I product information earlier," Reed said. "We support forward thinking dealers who move more of the F&I process online with technology making improvements that are in the best interests of car buyers, retailers and vendors."

### About F&I Express

Since 2008, F&I Express has been dedicated to bringing aftermarket sales into the digital age with innovative technology solutions. With digital solutions that cut costs and increases efficiency, F&I Express helps its dealer clients' CSI ratings by providing a faster and error-free process to eRate, eContract and eRegister all of their aftermarket products on one platform. Established by the international company Intersection Technologies Inc., F&I Express has a network of more than 115 aftermarket providers. By moving product and pricing information online, F&I Express provides all parties with the instant online data access they want with



simplicity and transparency. For more information about the innovative technology solutions, please visit [fandiexpress.com](http://fandiexpress.com) or follow on Twitter [@fandiexpress](https://twitter.com/fandiexpress).



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