

New Survey Shows Accuracy of Auto Transport Prices is Better With Manual Quotes than with Automated

Corsia Logistics states that the accuracy of auto transport prices is better with manual quotes than with automated, also the accuracy is more important than the speed with which people receive it, hence automated quotes are deceiving.

Los Angeles, CA (<u>PRWEB</u>) May 25, 2016 -- Corsia Logistics' recent surveys of automated vehicle shipping quotes has lead to the following conclusions. An unmistakable message people receive today is that faster is better and companies are counting on people's impatience to sell their service or product. Potential customers always start their search with certain expectations about price, only to get disappointed in the middle of the process. Today people have the opportunity to research and gather ample information, before making a decision. Yet, the desire for instant answers often prevails the need to gather real knowledge. In the digital age we are used to receiving information instantly, and we try to convince ourselves that this instant answer is the right one.

Approaching the subject about car shipping cost from this angle, gives us the opportunity to discuss why instant auto transport prices are not always the best prices. The cost to ship a car depends on several complex factors, moreover, often shipping conditions are disparate and require dissimilar approaches from the logistics experts. A software that calculates prices based on preset parameters cannot provide an accurate quote even when those parameters match all main factors affecting the cost to ship a car. Some major factors are variables that change daily and thus a parameter set a week or a month in advance cannot reflect the current market conditions.

The first factor shippers learn about is vehicle make and model. Customers understand that smaller cars are cheaper to ship. Modifications to the vehicle also affect the price. Second factor is transport type – this one should be easy as well, or people think so. Open trailer is cheaper than enclosed. Do you know that for certain though? Sometimes <u>enclosed auto transport</u> could come cheaper or equal a price for open due to last minute cancellation or supply/demand fluctuation.

Next is vehicle condition. If the vehicle is operable nothing changes. When the vehicle does not run on its own power this changes the situation. If the car can roll and steer, it can be pulled onto the trailer with a hitch, but it is still considered inoperable. If it does not then the carrier needs a forklift and this increases the <u>auto transport</u> <u>price</u>. Another factor is location and population of the pick-up or drop off area. When shipping to or from a big city this means higher demand for the service and high supply of carriers willing to go to this city. When the location is rural the chances of getting a truck diminish and this increases the price.

The last two main factors are distance and supply/demand situation.

Truck drivers depend on miles traveled to make a profit. The more carriers travel the more profit they make. The type of work auto transport is, however, often prevents carriers the opportunity to make more trips. Loading, unloading, weather and traffic conditions, as well as customers' delays affect truckers schedule and take time which they would use to travel. Thus short distances often cost as much as long distance.

Supply and demand is the last and often decisive factor in the auto transport industry. It is that one factor shippers never think about. Higher demand increases the price and the highest paying loads move first. When supply is high and demand low then customers benefit from lower rates. And this supply and demand situation



changes daily across the country. Thus an accurate quote will always be a manual price reflecting current supply and demand condition, not an automated quote send by a software.

Still the question remains for many people: "<u>How much does it cost to ship a car?</u>" Shippers should not bet on automated quotes, should not be lured by the initial desire for instant gratification. They should research and speak with specialist that can explain the factors affecting car shipping prices.

ABOUT CORSIA LOGISTICS

Corsia Logistics is one of the fastest growing car shipping companies. Corsia Logistics offers free manual vehicle shipping quotes and nationwide services. Visit them online at <u>http://www.corsia.us</u> to learn more or call (818) 850-5258.



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