

Woman Attempts Motorcycle World Record on Maiden Trip

Brand new motorcycle licensee will literally walk out of the California Department of Motor Vehicles after obtaining license, get on a motorcycle, then seek to set the record for the "Longest, Continuous Journey by a New Licensee," totaling more than 9,000 miles

Valencia, CA (<u>PRWEB</u>) May 26, 2016 -- Deena Mastracci never says no to a new challenge. Refusing to be outdone by her fiancé, professional endurance driver Carl Reese (who set the fastest time on a motorcycle from Los Angeles to New York), Mastracci has decided to set her own long distance motorcycle record; but first, she needs a motorcycle license, no easy feat in itself.

Her cross-country trip of 9,000-plus miles begins June 1 in Santa Clarita, California, where she will escape the gridlock of Los Angeles County freeways only to face the wilds of Alaska and the far reaches of the Arctic Circle. Facing some of the world's most challenging terrain and extreme weather, Mastracci will then navigate the wilderness of Yukon, British Columbia and Alberta, Canada before crossing back into the lower 48 states through Montana and traversing Colorado and Michigan en route to a Pennsylvania finish. Followers can track her progress with live GPS vehicle tracking provided by GPS Insight, a technology leader in fleet tracking software. Mastracci's live map is available on carlreese.net, and additional updates of her journey will be posted on Facebook and Instagram.

Mastracci's very first motorcycle ride will not only be an attempt to set a record for "Longest Distance Traveled by a New Motorcycle Licensee," but is also a way to bring attention to the work of the Motorcycle Relief Project, a nonprofit charity that helps veterans with PTSD and other injuries. The group arranges multi-day motorcycle tours and other activities and also offers counseling for veterans in an effort to decrease suicides. Additionally, Mastracci hopes her ride will inspire other women who may feel intimidated by driving a motorcycle.

No stranger to setting records, Mastracci (together with Reese and Rodney Hawk) already holds a Guinness World Record for the "Shortest Charging Time Cross-Country Trip in an Electric Vehicle" and as part of Carl Reese's driving team, has helped set records for the "Fastest Time for Crossing the USA in an Electric Vehicle (EV)" and for a "Double Transcontinental Trip (LA-NYC-LA)." She holds a total of five other independent EV records all set with a Tesla P85 D. For this record attempt, Mastracci will be riding a used F800GT BMW motorcycle purchased at West Valley Cycle Sales in Los Angeles, CA, the oldest BMW Motorrad Dealer in the United States.

Whether as a couple or individually, Mastracci says she and Reese are always seeking to accomplish new driving feats. That's why when Mastracci rolls-out from the Department of Motor Vehicles, she will have no prior on-road experience other than that gained during a one day class at Streetmasters Motorcycle Workshops—on a closed racetrack—as part of her preparation for her motorcycle test.

Mastracci will submit her accomplishment to Guinness Book of World Records for verification. As a safety precaution, paramedic Jeremy Fox and Reese will follow Mastracci on her journey on separate motorcycles.

Regarding her motivation for the ride, Mastracci says, "I am taking on this challenge to show women, veterans, or anyone intimidated by something new that the best way to overcome that fear is to drive through it. It is empowering and freeing to accomplish something that seems impossible, and with each new adventure and



record attained, I am energized to take on another."

Deena Mastracci's Maiden Motorcycle Ride is sponsored by GPS Insight, First Gear, National Cycle, Clearwater Lights, EarthX Batteries, Streetmasters Motorcycle Workshops and Dillon Optics.

For more OPERATIONAL INFORMATION about this record-breaking trip, contact Carl Reese at carl.reese(at)mac.com. Please direct all MEDIA inquiries to Kathy Walsh at 410-420-2001 or by email at kathy.walsh(at)fallstongroup.com.

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About Deena Mastracci

Deena Mastracci is an American endurance driver who has secured five world records. Mastracci's team has also set a Guinness World Record. The most notable of all these records was the Autonomous EV record from Los Angeles to New York in 57 hours, 48 minutes.

About Carl Reese

Carl Reese is an endurance driver. In 2015, Reese set more transcontinental records than anyone since Edwin "Cannonball" Baker. Reese and his team set seven world records in an 11-month period, most notably the Solo Motorcycle "Cannonball" Record from Los Angeles to New York in 38 hours and 49 minutes. Reese was born in Mercer, Pennsylvania and now resides in Pine Mountain Club, CA. Reese is currently working on a full feature documentary, "Iron Riders: History of Motorcycle Records."

About TransContinental Drivers Association

Currently seeking legal entity status, the TransContinental Drivers Association is an organization that aims to celebrate those who make long trips. The TransContinental Drivers Association mission is to:

- 1. Celebrate the long, cross-country driver and his/her journey.
- 2. Preserve, validate and promote the history of transcontinental driving.
- 3. Nurture and support the interstate driving community.

For more information or membership, visit www.transcondrivers.org or www.facebook.com/transcondrivers/.

About GPS Insight

GPS Insight works with businesses that have fleets of vehicles and other mobile assets to solve unique business challenges through increased revenue, reduced costs and reduced risk. Our GPS fleet tracking software combines real-time robust functionality with a simple, intuitive user-interface. Monitoring and dispatching your vehicles has never been so easy. GPS Insight provides a highly flexible solution, which includes a wide range of customized reports, alerts and other innovative features that can be tailored to meet specific customer requirements to ensure maximum return on investment. Contact GPS Insight by phone at 866-477-4321 or visit www.gpsinsight.com for more information.

About Clearwater Lights

Clearwater Company has been offering award winning customer service, well-engineered products and outstanding product support for over 25 years. Our products are manufactured in our Northern California facility and shipped all over the world. To learn more visit <u>www.clearwaterlights.com</u>.



About Firstgear-USA

Whether it's the open road or the road less traveled, no other experience provides the thrill and passion for living that riding does. It's a uniquely human experience. At Firstgear, we create products that enhance the pure joy of riding. We keep you warm when it's cold, dry when it's wet and cool when it's hot. When all you feel is the thrill of the ride – we've done our job. To learn more visit <u>www.firstgear-usa.com</u>.

About ZTechnik®

ZTechnik® is a brand created by National Cycle, Inc. that specializes in Touring/Sport Windscreens and other quality motorcycle accessories designed exclusively for BMW® Motorcycles. National Cycle is the world leader in windshield technology and has developed more innovations and holds more patents for the design and production of motorcycle windshields than any other company in the industry, and supplies original equipment components to motorcycle manufacturers around the globe. Many of these patents are used in popular windscreens such as the VStream®, Flyscreen®, SwitchBlade® and Deflector ScreenTM. National Cycle approaches every product from the rider's perspective and measures the value of any accessory by how it increases the rider's confidence and enjoyment. To learn more visit <u>http://www.nationalcycle.com/about-us-ztechnik</u>.

About EarthXBatteries

EarthX batteries are designed to be a replacement of a standard 12 volt lead-acid battery, but their nominal voltage is 13.3V so it will spin your engine faster than you would ever believe possible at an 80% weight reduction! EarthX batteries will work with any vehicle charging system that regulates the voltage between 13.5V and 14.6V, which is standard in all modern vehicles from motorcycles to experimental aircrafts. EarthX has exclusive features that include a microprocessor Battery Management System (BMS) that monitors the charge level of each cell and balances the charge when needed, protecting the cells from overcharge or over-discharge, short circuit protection and excessive cranking protection (heat). What this means for you is more starting power, longer battery life, and the safest lithium motorsport battery on the market. To learn more visit http://www.earthxbatteries.com.

About Dillon Optics

Dillon Optics has developed and is bringing to market a technology that has never been seen before. NIR lens Technology. The NIR lens is radically different and is easily identified by its unique satin finish appearance. It is a polarized diffuse reflector that reduces internal reflections within the lens allowing for noticeably sharper clarity. To learn more visit <u>http://www.dillonoptics.com</u>.

About Streetmasters Motorcycle Workshops

The Streetmasters Precision Cornering Motorcycle Workshop, on the Horse Thief Mile at Willow Springs Raceway, is a one-day workshop designed specifically for touring, sport-touring, cruiser, and sport bike riders. Personalized motorcycle training to take your skills to the next level. You'll be smoother, more confident, relaxed — ready to take on the curves and have fun doing it. No racing, just proven techniques from expert motorcycle instructors on your own personal road. If you ride 2-up with a passenger, Streetmasters also provides co-rider training. Streetmasters can come to your location for on-the-road instruction and dual-sport/adventure training. To learn more visit http://www.streetmasters.info.



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