

Roush Brand Celebrates 40th Anniversary at World's Largest All-Ford Event

ROUSH Performance to showcase evolution of ROUSH vehicles at the Carlisle Ford Nationals event June 3 - 5.

Plymouth Township, Mich. (PRWEB) May 31, 2016 -- ROUSH Performance will kick off the 40th anniversary of the Roush brand at the Carlisle Ford Nationals event June 3 - 5, in Carlisle, Pennsylvania. For the first time, ROUSH will be featured in the event's Building T with a special display of six ROUSH vehicles from the famed Roush Automotive Collection Museum, coordinated in partnership with ROUSH Road Crew members.

"With almost 3,000 vehicles on site, Carlisle Ford Nationals is the place for Ford enthusiasts to see some of the most exciting vehicles ever produced," said Mike Rey, ROUSH Performance marketing manager. "We'll be displaying six vehicles that will show the range of ROUSH's capabilities from the 1970s into the present. It's the perfect venue to celebrate our 40th anniversary with Ford's biggest fans."

The following ROUSH vehicles are slated to be on display in Building T throughout the weekend:

- 1969 Gapp & Roush Mustang Convertible Super Stock. Purchased by Jack Roush in 1971, this vehicle showcases Gapp & Roush's parts and tuning business.
- 1994 ROUSH Performance Mustang Prototype 1. Roush Industries prepared this Mustang to demonstrate the company's capabilities to Ford Special Vehicle Operations. Modifications include a 5.8L V8, stiffened suspension and custom cowl induction hood.
- 2005 Roush Propane-Powered Mustang. A three-time NMRA Modular Muscle champion, Donnie Bowles' Mustang features a propane autogas-fueled 5.4L V8, bored and stroked to 324 cubic inches of displacement, making over 750HP.
- 2008 ROUSH Performance P-51A. This very limited edition Mustang, owned by Jack Roush, features a three-valve 4.6L Roush V8 producing 510HP and 510 lb-ft. of torque and exterior paint that mimics its World War II fighter namesake.
- 2010 Roush Drag Team Propane-Powered Mustang. This vehicle, driven by three-time champion Susan Roush McClenaghan in NMRA's Modular Muscle, runs on propane autogas and produces 890 horsepower from a 5.0L Coyote block, bored and stroked to 311 cubic inches of displacement.
- 2015 Chris Buescher Xfinity Series Race Car. Driving for Roush Fenway Racing in the NASCAR Xfinity Series, Buescher drove ROUSH Performance-sponsored Mustangs en route to the 2015 Xfinity Series Championship.

ROUSH Performance will also be well represented in the Manufacturers Midway, completing performance part installations for many of the thousands of Ford enthusiast attendees.

On display in the Manufacturers Midway will be a 2016 ROUSH F-150 SC pickup, equipped with a fully integrated and calibrated ROUSH F-150 5.0L V8 Phase 1 Supercharger Kit. The ROUSH TVS 2300 supercharger boosts the pickup's power to an incredible 600 horsepower and 557 lb-ft of torque. Also on display will be a 2016 ROUSH Stage 3 Mustang, capable of 670 horsepower with a ROUSH charged Coyote 5.0L V8 engine. This pony has more horsepower-per-liter than any other American muscle car, while maintaining an unrivaled level of drivability.

About ROUSH Performance: ROUSH Performance, a division of Roush Enterprises, designs, engineers and manufactures completely assembled pre-titled vehicles, aftermarket performance parts, performance crate engines, and marine engine superchargers for the global performance enthusiast market. Based in Plymouth



Township, Michigan, ROUSH Performance was founded in 1995 by motorsports legend Jack Roush. Visit us at ROUSHperformance.com or call 800.59.ROUSH.

###



Contact Information Gregg Voss ROUSH Performance http://goo.gl/xEErNx +1 (224) 542-9530

Online Web 2.0 Version

You can read the online version of this press release here.