

SAE International to Present Symposium on Applications and Integration of Augmented and Virtual Reality Technologies

SAE International announces the SAE 2016 Augmented and Virtual Reality (AR/VR) Technologies Symposium will be held Nov. 14-16, 2016, at the Hilton Philadelphia City Avenue, Philadelphia, Pennsylvania, USA.

WARRENDALE, Pa. ([PRWEB](#)) June 01, 2016 -- SAE International announces the [SAE 2016 Augmented and Virtual Reality \(AR/VR\) Technologies Symposium](#) will be held Nov. 14-16, 2016, at the Hilton Philadelphia City Avenue, Philadelphia, Pennsylvania, USA.

Successful integration and application of augmented and virtual reality technologies from beginning design through manufacturing are a key to creating significant cost savings, and reducing time to market.

Unlike other events, the SAE 2016 Augmented and Virtual Reality Technologies Symposium brings augmented reality and virtual reality technologies together to demonstrate their complementary nature. The in-depth programs will utilize quality case studies to answer pertinent questions such as, “What is the justification for investment of these technologies?” “What does the future of AR and VR look like for the mobility industry?” as well as other questions that will revitalize efforts to integrate these technologies into manufacturing.

This popular event will provide critical knowledge and user experience on practical application in both the design room as well as on the shop floor. Attendees will hear business cases and value propositions for utilizing the technology.

To register or to learn more about the event, contact Peter Albers, Business Developer, Engineering Events, SAE International, at palbers@saedotorg or 1-248-273-2464, or by visiting <http://www.sae.org/events/arvr/>.

Call for Presentations is now open. Abstracts of approximately 300 words, including the title and author contact information, must be submitted by July 1, 2016. For more information, visit <http://www.sae.org/events/arvr/cfp/>.

To request press credentials, email pr@saedotorg or call 1-724-773-8522.

SAE International is a global association committed to being the ultimate knowledge source for the engineering profession. By uniting over 127,000 engineers and technical experts, we drive knowledge and expertise across a broad spectrum of industries. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry engineering. We strive for a better world through the work of our philanthropic SAE Foundation, including programs like A World in Motion® and the Collegiate Design Series™.

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