

## **Preco Electronics Announces Europe's First Wireless Safety Solution Designed Specifically for the Waste and Recycling Industry**

*Preco's PreView® Wireless WorkSight® will be Showcased at this Year's IFAT Conference*

Boise, Idaho and Munich, Germany ([PRWEB](#)) June 02, 2016 -- [Preco Electronics](#), the global leader in heavy-duty vehicle collision mitigation, today announced the delivery of Preco's PreView® [Wireless WorkSight®](#) Solution to the European market. Available for the first time in Europe, Preco's Wireless Worksight addresses the needs of the waste and recycling market with a proven and cost effective solution that improves the efficiency of the operator and the safety of the surrounding work environment.

Preco's Wireless Worksight Solution was unveiled and demonstrated at this year's [IFAT Conference](#), held in Munich, Germany May 30-June 3. Preco is demonstrating its new solution within MEKRA Lang's IFAT Booth located in Hall C4, Stand 116. MEKRAtronic, a business division of MEKRA Lang GmbH & Co. KG, is a premiere distributor of Preco's active safety products within Europe.

“[MEKRAtronic's](#) incorporation of Preco's Wireless Worksite Solution builds upon our established relationship to incorporate and deliver Preco's radar object detection technology as a part of MEKRAtronic safety vision systems,” said Bastian Dorsch, head of sales at MEKRAtronic. “Preco's Solution compliments MEKRAtronic's vision of delivering cost effective solutions that are designed to reduce accidents, actively engage the operator and create return on investment for our customers.”

Preco's Wireless Worksight is designed specifically for heavy-duty equipment and vehicles associated with the waste and recycling market. Wireless Worksight reduces installation times, integrates with complementary solutions and delivers an enhanced active alert system that can be customized for specific vehicles. Preco's Wireless Worksight Solution delivers:

- o Reduced installation times
- o No need for cabling through the truck body
- o Rugged touch-screen LCD display
- o One touch audible alert acknowledgement
- o Distinctive in-cab warning alerts that automatically change as the threat of accident increases
- o Intuitive graphics for each detection zone that utilizes standard warning protocols: Stop sign, Yield sign, and Green light
- o Ability to customize the visual and audible alert at different distances
- o Ideal solution for aftermarket installation

Like the existing PreView family of object detection systems, the PreView Wireless WorkSight System utilizes Preco's patented radar technology to detect objects in the operator's blind zone. Once a person or object is detected, the driver receives an audible and visual active alert in the cab, giving them ample time to react.

“Preco's partnership with MEKRAtronic continues to strengthen with the release of the PreView Wireless Worksight,” said Doug Whitfield, director of marketing at Preco. “This introduction in Europe will give MEKRAtronic's customers access to the leading wireless active object detection system on the market. Preco's Wireless Worksight has been tested and proven at Waste and Recycling companies throughout North America and Australasia, and we are extremely excited to be bringing it to the European market.”

About Preco Electronics



Established in 1947, Preco Electronics is a USA based safety technology company whose core capability is radar based object detection systems. Preco developed the first commercial back up alarm in 1962, which vaulted the company into the international heavy-duty vehicle industry safety field, where they continue to be an innovative leader.

As the global leader of collision mitigation solutions for heavy-duty equipment industries, Preco Electronics provides their customers with patented safety technology systems that provide customizable solutions for object detection; actively engaging operators and vastly improving worksite safety. Customers across heavy duty vehicle markets, including construction, mining, over the road, waste & recycling, transportation and utilities have realized reduced collisions, improved productivity and mitigated risk. Learn more at [www.preco.com](http://www.preco.com) or follow us on Twitter @PrecoElec.



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