

## **Sacramento Regional Transit to Debut RideSacRT Mobile App**

### *Passport Announces RideSacRT Launch for Mobile Bus Fare Purchases*

Sacramento, CA ([PRWEB](#)) December 14, 2015 -- The Sacramento Regional Transit system is announcing a new citywide mobile option for transit fare payments. RideSacRT, developed by mobile payment provider Passport, is launching in January 2016, giving users the ability to plan, track, and pay for their RT trip from their smartphone.

With RideSacRT, Sacramento public transit riders can plan their trip ahead of time using the app's interactive map screen. Riders can even plan their trip based on the desired departure time and/or the desired time of arrival at their destination. Riders can also track RT vehicles within the app. RideSacRT will improve efficiency in the day to day operations of the RT system, and will also provide RT with data intel on commuter patterns, purchases, and ridership.

“Using the new mobile application, provided by Passport, our riders will be able to buy a single ride ticket on their phone and ride for 90 minutes,” said Mike Mattos, Chief of Facilities and Business Support Services at Regional Transit. “Our riders have been requesting a return to the ability to transfer. This application provides transfers without all the paper and fraud issues of a traditional transfer system. You can also buy a day pass on the mobile application. The real beauty for customers is that your smartphone is your ticket. The Passport team was exceptional in their execution of our pilot program.”

Riders are able to pay for their transit fares directly in the app using their secure RT account. Users simply add their credit card information in order to pay for their pass. Riders can then use their mobile ticket to board transit or store their ticket for later use with the app's Ticket Manager feature.

“We're excited to introduce our mobile ticketing solution to Sacramento transit riders,” said Bob Youakim, co-CEO at Passport. “The RideSacRT app allows riders to plan trips around their schedule, and then pay for transit fare in a way that is as convenient as possible. From start to finish, the RideSacRT app ties in every aspect of the rider experience.”

“RideSacRT is an exciting addition to Regional Transit's technology initiatives,” said Mike Mattos. “We're looking forward to launching a solution that will allow for our riders to plan, track, and pay for their trip across Sacramento. We're thrilled to deliver a more convenient option for our riders to travel on the RT system.”

The RideSacRT app will be available in January 2016 in the iPhone App Store and Android Google Play.

### About Passport

Passport is the industry-leading mobile payments company specializing in integrated urban mobility solutions. The company provides feature rich software platforms that offer parking and transit agencies a more effective and efficient way to manage their operations and serve their customers. Passport's smart city solution includes multimodal options by creating an all app solution for public transit riders and parkers. Passport's mobile payment systems are deployed in over 1,000 locations in 46 states and provinces across the US and Canada, with clients such as Chicago, Toronto, and Boston.



Headquartered in Charlotte, NC, Passport is backed by a highly respected group of investors, including Grotech Ventures and Relevance Capital. For more information, please visit [www.gopassport.com](http://www.gopassport.com)



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