

J&M Products Is Pleased to Announce the Availability of ACES and PIES Digital Documentation in Partnership with SEMA Data Co-Op

J&M Products joins with SEMA Data Co-Op for Product Management and Digital Industry Synchronization

San Luis Obispo California (PRWEB) June 10, 2016 -- <u>J&M Products/hotpart.com</u> manufacturer of custom suspension components and stainless steel brake hose kits for late model Mustangs and Camaros since 1998, is excited to announce a partnership with <u>SEMA Data Co-Op</u> (SDC), a state-of-the-art data management system that is dedicated to providing product management tools and services to the automotive aftermarkets.

The SDC is a centralized data repository with product data imported into the system by manufacturers, known as the Suppliers, using specific tools to ensure accuracy and completeness. SDC's goal is to provide a single source for quality product data, validated for compliance and available for export in any format the Receivers might require.

"Achieving the capability to be digitally synchronized with other organizations amongst the automotive aftermarket industry will help increase sales not only for J&M Products, but our trading partners as well," said Robert Roese, Sales and Marketing Director of J&M Products. "To accomplish this for us and our customers, we need to meet and exceed expectations for the markets requirements with the highest quality products, industry standardized data combined with ongoing product support and development," Roese also added.

For more information contact <u>J&M Products/hotpart.com</u>, 805-544-1128, or contact Robert Roese, rroese(at)hotpart(dot)com



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