

Southside Machine Lift Bars / Traction Bars Available Again for Drag Racers

Advanced Resources, LLC is reintroducing the original Southside Machine Company vehicle suspension products to the drag racing market.

Akron, Ohio ([PRWEB](#)) June 09, 2016 -- Advanced Resources, LLC announced that they are reintroducing the original Southside Machine Company vehicle suspension products to the drag racing market. Southside Machine heavy-duty, hardcore race products will be available, including their traction bars, lift bars, control arms, and crossmembers.

“Southside Machine is bringing hooking back into racing,” stated Bill Pasco, Product Manager, “These bars allow you to really plant those tires, put the power to the ground instead of up in smoke.”

Southside Machine is famous for its brand of traction bars which have been unavailable to racers for over a decade. Made in the USA, of high-grade US steel, these traction bars are the “Real-Deal” designed with Delrin™ bushings for long life and high performance use on muscle cars and hot rods. The unique Delrin™ bushing design, combined with proprietary manufacturing processes, provide superior strength and durability over other products on the market. For the serious racer, Southside Machine increases suspension strength, stability, and reliability and delivers longer life, hard-hitting launches, and faster reaction times right off the start line.

Advanced Resources is in the process of rolling out traction bars for GM A-body, GM G-body, and FORD Fox-body products which will be followed up by additional models and the full Southside Machine product line over the next 24 months.

“Southside Machine traction bars are the sought after brand to get the performance that drag racers need. We’re excited to be able to offer the line of Southside Machine under vehicle, chassis components. It’s a great complement to our existing line of G Force Performance Products and will help us better serve our drag racing customers,” stated David Carpenter, General Manager of Advanced Resources.

For additional information please visit www.southsidemachine.com or contact: David Carpenter or Bill Pasco by email at info@advancedresources.us or by phone at (330) 753-5300, SouthSide Machine Company, 847 Pier Drive , Akron , Ohio 44307.

Backgrounder

Southside Machine is a name that is widely recognized and associated with drag racing and performance automotive components; a name that represents quality products, with unique design and race-proven results. The original Southside Machine Company ceased production and closed their doors over a decade ago, as their founder entered into retirement, but the product’s reputation lives on. There have been a few companies over the past decade that have introduced versions of some Southside Machine products, but none have achieved the level of performance or the standard as set by the original.

Advanced Resources specializes in complex product line manufacturing. From the latest in design engineering, through extreme tolerance CNC machinery, and multi-stage finishing processes, we have developed techniques and processes that are required to manufacture precision products at competitive prices. Advanced Resources



has thoroughly established themselves in the performance automotive market, as represented by their G Force Performance Product line, which includes their patented G Force Transmission Crossmembers. Advanced Resources is staffed with engineers and product managers that have generations of racing in their blood. It is this combination of knowledge, experience, and resources that have allowed us to proudly reintroduce the original Southside Machine line of products.



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Online Web 2.0 Version

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