



Freightera Wins 2016 Technology Impact Award

Freightera's transformative online freight platform recognized with prestigious Excellence in Product Innovation 2016 Technology Impact Award (TIA) from the BC Tech Association.

Vancouver, BC ([PRWEB](#)) June 10, 2016 -- Freightera just received the 2016 Technology Impact Award (TIA) for Excellence in Product Innovation from the BC Tech Association. The Technology Impact Awards is the most prestigious event recognizing excellence and innovation in the BC technology community. "The 2016 TIAs finalists and winners all demonstrate the vast potential for BC Tech and our opportunity to be among the leading tech ecosystems on a global scale," said BC Tech President and CEO, Bill Tam.

Freightera is the leading B2B online freight marketplace in Canada, offering billions of truckload and LTL freight lanes and connecting over 20,000 towns and cities in Canada and the US. It helps businesses with smaller shipping volumes to access the best freight rates normally available to big companies only. It helps carriers to fill and optimize their loads, fill empty trucks, and connect shippers to rail, reducing pollution from road transportation.

"We thank the BC Tech Association and business and technology community for supporting startup companies like us and creating a fertile environment for growing amazing local businesses here in Vancouver," said Freightera CEO Eric Beckwitt. "This recognition is important for our remarkable, dedicated team. It helps us spread the word about our mission to transform freight transportation from an inefficient, stressful and polluting industry into a high-tech, high-satisfaction and environmentally-conscious space."

Freightera's thought leadership was also featured in the G7 issue of Climate Change - The New Economy (CCTNE), which recently published Freightera's article "A Green Future for Freight."

Freightera is growing at 250% annually, adding over 140 million new lanes per month. It gives North American businesses access to over 3.5 billion lanes, a vast new online freight rate inventory in Canada, US and US-Canada cross-border transportation markets. It is currently used by over 2,000 manufacturers, wholesalers, distributors and other businesses shipping freight. In 2015 Freightera was recognized as a Hypergrowth company by the BCTIA and was part of the first Hypergrowth cohort.

Freightera is honored to be included in the TIAs winner circle. Other winners of the 2016 Technology Impact Awards (TIAs) include: Company of the Year - Global Relay; Bill Thompson Lifetime Achievement Award - Keith Spencer, Partner, Fasken Martineau; Emerging Company of the Year - Copperleaf Technologies Inc.; Most Promising Startup - Aspect Biosystems; Adoption of Technology - ResponseTek and Westminster Savings Credit Union; Most Promising Pre-Commercial Technology - Ronin8 Technologies; Person of the Year - Shahrzad Rafati, Founder & CEO, BroadBandTV; Team of the Year - Traction on Demand; Community Engagement – Left and People's Choice - Buyatab Online Inc.

For more information, please visit [freightera.com](#) and [bctia.org](#)

About Freightera

Vancouver, BC startup Freightera offers an online freight marketplace that makes shipping transparent and easy. It provides instant online access to all-inclusive quotes from hundreds of carriers of all sizes serving over



20,000 communities in North America. Over 2,000 manufacturers, distributors and wholesalers use Freightera to instantly find the best rates from reliable carriers in Canada and US, online 24/7. Visit [freightera.com](http://www.freightera.com) for instant freight quotes and online booking. <http://www.freightera.com> @Freightera

About the BC Tech Association

Formerly known as the BCTIA, the BC Tech Association (BC Tech) is guided by our vision to make BC the best place to grow a tech company. For more than 20 years, BC Tech has helped to grow our province's tech ecosystem to over 9,000 companies that employ nearly 90,000 people, and that now outpaces the resource industry in terms of economic contribution to the province.

Our mission is to help tech companies grow, and it is supported by our core values: Be of Service, Succeed Together, and Pay it Forward. <http://www.wearebctech.com>. @wearebctech



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