

## **AutoGravity Pioneers Smartphone-Based Car Financing**

*New FinTech company develops mobile platform to empower customers with personalized car financing offers from multiple lenders on their smartphones.*

IRVINE, CA ([PRWEB](#)) June 14, 2016 -- [AutoGravity](#) is a new financial technology (FinTech) company dedicated to reinventing the car financing process with a seamless end-to-end digital platform that puts customers in the driver's seat. The revolutionary platform, available as a smartphone app and mobile-responsive website, lets customers select any car, apply for financing online in minutes, and receive multiple personalized finance offers. AutoGravity was founded by an international team of digital natives and industry veterans to meet the growing demand for a simple and empowering smartphone-based car financing experience.

AutoGravity is working with leading banks and financial services companies and its trusted network of car dealerships to provide a seamless loan and lease experience. Through its proprietary technology, AutoGravity enables customers to estimate their monthly payment and understand their financing needs. Once a car has been selected, customers can locate nearby dealerships that sell the car, submit a digital credit application in three easy steps, and receive multiple personalized financing offers in minutes.

“AutoGravity harnesses the full potential of cutting-edge smartphone technology,” explains Andy Hinrichs, founder and CEO of AutoGravity. “Our app allows customers to take advantage of in-phone GPS, camera-based optical character recognition, fingerprint log-in and other mobile technology to be empowered by a digital car finance experience.”

AutoGravity's mobile car financing platform allows customers to save time while equipping them with full transparency and the ability to use the technology of their choice to drive the process. Lenders on the AutoGravity platform gain increased access to customers, in particular Millennials, through an innovative mobile channel. For car dealers, AutoGravity drives increased showroom traffic, provides qualified leads, and boosts overall customer satisfaction.

### About AutoGravity

AutoGravity is a FinTech pioneer on a mission to transform car financing by harnessing the power of the smartphone. AutoGravity partners with the world's leading banks and financial services companies to give consumers direct control over how they finance their cars. Offering a simple mobile solution, AutoGravity empowers customers with multiple finance offers and its network of trusted car dealerships. Based in Irvine, CA, AutoGravity was founded by an international team of digital natives and industry veterans. To learn more, visit [www.autogravity.com](http://www.autogravity.com) and follow [@AutoGravityHQ](https://twitter.com/AutoGravityHQ) on Twitter.

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