

Ford Motor Company Selects AnyLogic for their Simulation and Modeling Technology

Revitalizing the practice and gaining insight.

Chicago, IL ([PRWEB](#)) June 16, 2016 -- To revitalize the practice of gaining insight from global data and analytics, Ford Motor Company chooses AnyLogic for their simulation and modeling software. [AnyLogic](#) is a modern software package that supports multimethod modeling and is used in over 30% of Fortune 100 companies for solving complex business challenges.

Simulation modeling is a tool that allows organizations to model the real world in a virtual environment; look at systems from a clearer viewpoint, and run what-if scenarios of proposed variations without disruptions to the current system. AnyLogic's unique multi-method capabilities enable system dynamics, agent-based, and discrete-event modeling in one modeling environment for a more accurate representation of the real system.

Multi-method modeling provides the Ford Motor Company with an efficient, flexible, and interoperable decision-making tool. Simulation modeling can be utilized across multiple divisions, such as manufacturing, supply chain & logistics, and finance.

About AnyLogic

AnyLogic North America, LLC along with AnyLogic Software maintains global headquarters in Chicago, IL USA with Consulting, Sales and Marketing professionals. Founded in 1992, the AnyLogic team that design, develop and market AnyLogic Software - the first and only tool that brings together System Dynamics, Process-centric (Discrete Event), and Agent Based methods within one modeling language and one model development environment have been the leading provider of dynamic simulation tools, technologies and consulting services for business applications. The language of AnyLogic has unmatched flexibility enabling modelers to capture the complexity of business, economy and social systems at any level of detail to gain deeper insight into interdependent processes inside and around an organization.

Press Contacts

Rene Reiter

AnyLogic North America, LLC

1.312.635.3345

[rene\(at\)anylogic\(dot\)com](mailto:rene(at)anylogic(dot)com)



Contact Information

Rene Reiter

The AnyLogic Company

<http://www.anylogic.com/>

+1 (312) 635-3345

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