



## **DATAONE SOFTWARE ANNOUNCES ONESOURCE/FLASH CONTENT CONTRACT WITH VICTORY FORD**

*BOSTON, MA - Feb. 20, 2002 - DataOne Software, a leading car dealership solutions provider, today announced that it has signed an agreement with Victory Ford to provide Flash and OneSource backend services to their new site ([www.victoryford.com](http://www.victoryford.com)). "DataOne Software's contract with Victory Ford is consistent with our business strategy to build a diversified global business and provide deeper, more valuable solutions for our car dealerships and business partners," said Jock Pereira, chairman and CEO, DataOne Software.*

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"We believe that this contract is good news for our customers, employees, and the industry in general," said Pereira. "By combining the strengths of both Flash content and DataOne backend services, Victory Ford has taken a valuable step in streamlining their web site process and providing their customers up to date car inventory data.

"The powerful backend data systems of the number one car dealer solutions provider with one of the leading Ford sites will create a powerful new force in the online car dealership marketplace," said Pereira. "We are privileged to be working with the dedicated people at Victory Ford."

### **ABOUT DATAONESOFTWARE**

DataOne Software ignited the online car dealership revolution with a blend of bleeding edge technology and personal service. Originally founded in August of 2000 as a consulting firm for online strategy, DataOne has narrowed its focus to providing data solutions for car dealerships. DataOne Software has since grown to be a leader in providing dealership solutions with a mission to use the Internet 'to transform the way car companies do business'. While our customer base and solution offerings have grown considerably since the 'early days', we still maintain our founding principal to customer satisfaction and the delivery of fresh solutions, rapidly, to any dealership in the United States.

### **PRESS CONTACTS**

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#### NOTE TO EDITORS

For additional information visit DataOne Software's PR website ([www.dataonesoftware.com/pr](http://www.dataonesoftware.com/pr)), or call DataOne Software's Media Helpline at (603-247-1460).

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).