



Delphi Display Systems Selected as Approved Provider of Order Confirmation System Technology to Wendy's International

Delphi Display Systems, Inc. was recently selected as an approved equipment supplier of drive through Order Confirmation Systems (OCS) for Wendy's International. These devices located in the drive-thru lane next to the menu board, uses state-of-the-art sunlight readable color liquid crystal display (LCD) technology to improve the efficiency of the fast food drive through. Wendy's is suggesting installing these LCD displays in all new store builds, remodels and retrofitting older LED technology.

([PRWEB](#)) March 13, 2002 -- FOR IMMEDIATE RELEASE

CONTACT:

Glenn Kassel
Vice President, Sales and Marketing
485 E. 17th Street, Suite 400
Costa Mesa, CA 92627
(949) 515-1490 Ext. 751
Gkassel@DelphiDisplaySystems.com

COSTA MESA, CA February 15, 2002 Delphi Display Systems, Inc. was recently selected as an approved equipment supplier of drive through Order Confirmation Systems (OCS) for Wendy's International. These devices integrate advanced digital video electronics with state-of-the-art sunlight readable color liquid crystal display (LCD) technology to improve the efficiency of the fast food drive through. Wendy's is suggesting installing these LCD displays in all new store builds, remodels and retrofitting older LED technology. "We are excited to be selected as a supplier to Wendy's for order confirmation technology," said Ken Neeld, Delphi's President and CEO. "This technology will allow Wendy's to continue to improve their drive through business and help provide a better experience for their customers."

Located at the order point in the drive through lane, the OCS visually confirms customer's orders to improve accuracy and speed of service. Additionally, the OCS functions as a digital marketing medium by displaying full color, high resolution, point of purchase images. Other benefits include access to hearing-impaired customers, bridging language barriers, and employee theft reduction.

Mike Watson, V. P. of Operations Administration for Wendy's said, "Delphi was approved for use in the Wendy's system after successfully testing in Company stores in Columbus. Delphi serves many other QSRs in the industry and we believe that they will be a good fit when evaluating them on price, installation, support, and service."

About Delphi Display Systems

Headquartered in Costa Mesa, California, Delphi Display Systems designs and manufactures outdoor digital video display systems for the Quick Service Restaurant industry. Applications include drive-through order



confirmation, digital point-of-purchase advertising, electronic billboards, and outdoor information kiosks. Additional customers include McDonald's, Taco Bell, Jack In The Box, KFC, Wendy's, Allied Domecq and Krispy Kreme Doughnuts to name a few. For more information on the company or the products they offer visit their web site at www.DelphiDisplaySystems.com or call (800) 456-0060.

About Wendy's

Wendy's International, Inc. is one of the world's largest restaurant operating and franchising companies, with \$8.3 billion in 2001 systemwide sales and two quality brands - Wendy's and Tim Hortons. Wendy's Old Fashioned Hamburgers® was founded in 1969 by Dave Thomas and is the third largest quick-service hamburger chain in the world with more than 6,000 restaurants in the United States, Canada and international markets. Tim Hortons was founded in 1964 by Tim Horton and Ron Joyce and is the largest coffee and fresh baked goods chain in Canada. There are more than 2,000 Tim Hortons restaurants in Canada and more than 140 in the U.S.



Contact Information

Glenn Kassel

Delphi Display Systems

<http://www.DelphiDisplaySystems.com>

949-515-1490

Online Web 2.0 Version

You can read the online version of this press release [here](#).