



Auto Interiors Show Registration Outpacing 2001

Pre-show attendee registration for The 2002 Auto Interiors Show is up 22.7 percent compared to the same time period for the 2001 show, according to show organizers. The Show, which runs from May 14 - 16 at the Cobo Center, is the most influential annual exposition and conference solely focused on automobile interior design and technology.

([PRWEB](#)) March 16, 2002 -- DETROIT - March 14, 2002 - Pre-show attendee registration for The 2002 Auto Interiors Show is up 22.7 percent compared to the same time period for the 2001 show, according to show organizers. The Show, which runs from May 14 - 16 at the Cobo Center, is the most influential annual exposition and conference solely focused on automobile interior design and technology.

"We're absolutely elated with the higher registration numbers we're already seeing," said Joe Randall, Group Show President. "With the auto industry sensing the economy is starting a turn-around, we think that exhibitors and attendees know the time is right to get back to growing business. A highly-focused, specialized event like The Auto Interiors Show offers them a valuable opportunity to get new ideas, gain access to the experts, network and maximize marketing dollars."

Presented by Auto Interiors Magazine, the Show showcases top vehicle interior products, components and capabilities. The Show also provides attendees the opportunity to network with representative from some of the interiors industry's most influential supplier and OEMs.

Among the participating automakers are General Motors, Ford, DaimlerChrysler, Rolls-Royce and Bentley, Renault, BMW, Mercedes-Benz, Volvo, Toyota, Honda and Fiat. Participating suppliers include 3M, Delphi, Visteon, Magna, Seton Leather, Collins & Aikman, Johnson Controls, Lear, Siemens, Dow, Sprint PCS, Wingcast, OnStar, ATX, AT&T Wireless, and dozens more.

Highlights in 2002 include the following events co-locating at the Cobo Center during The Auto Interiors Show.

These three are new this year:

- Automotive Textiles, Plastics and Coatings Association workshops, May 14
- Industrial Designers Society of America Conference, May 14
- Automotive Sealant Council Conference, May 16

In addition, these shows will be co-located again this year:

- EyeForAuto Telematics 2002, May 15-16
- Adhesive and Sealant Council Seminar, May 16
- INDA Non-Woven Fabric Association's Seminar, May 16

In addition, the Auto Interiors Show will have an extensive conference program including more than 38 panel discussions and addresses on critical issues and technologies confronting vehicle manufacturers' interior design and manufacturing staffs and their suppliers.



For exhibitor and attendee registration information, go to autointeriorshow.com, or phone 800-933-8735.

About VNU

The Auto Interiors Show is presented by Auto Interiors Magazine and produced by VNU Expositions.

VNU USA is a subsidiary of Netherlands-based VNU, N.V., one of the world's leading media and information companies. VNU has major market positions in business-to-business publishing; trade shows, seminars and conferences; e-media applications; marketing information; and media information. VNU is active in more than 100 countries worldwide, employing more than 35,000 people, and has annual revenues of approximately \$35 billion.

#####



Contact Information

Scott Russell

Hedge & Company, Inc.

<http://www.autointeriorshow.com>

248 350 2190

Online Web 2.0 Version

You can read the online version of this press release [here](#).