



## **Rent Centric, Inc. Announces Release of First On-Demand Vehicle Rental Management System**

*Rent Centric, Inc. a leading provider of vehicle rental management systems worldwide announced today release of its new on-demand rental management platform.*

Toronto, Ontario ([PRWEB](#)) January 2, 2005 -- Rent Centric, Inc. a leading provider of vehicle rental management systems worldwide announced today release of its new on-demand rental management platform.

When asked why Rent Centric, Inc. decided to invest in on-demand systems development, Alex Aryafar the company's CTO replied "The vehicle rental industry is run by business people, who need system control but are simply not interested in making management software deployment challenges part of their worries. Our plan is to provide a platform that can deliver automation on demand, without the need for any installation or maintenance requirements, accessible from any where at any time, a full-featured comprehensive system that can be taught using movie demos in less than one hour. The new on-demand system makes it so that the return on investment proposition is now far more favorable to both small size rental operations looking to improve their operations management practices as well as for multi-location and franchise vendors seeking centralized administration and control."

Rent Centric On-Demand is a full-featured, centrally managed rental administration platform that enables vehicle rental outlets and franchises to manage their services, vehicle assets and customer profiles through automated and flexible administrator-configured rules. The result is a complete solution for rental management and automated permissions-based control, from an intuitive easy to use web-browser console.

About Rent Centric, Inc.

Rent Centric, Inc. is the world's leading provider of vehicle rental management products designed to simplify the administration process for franchise, multi-location and single-location rental providers. Rent Centric is the only truly web based commercially deployed vehicle (car, truck, RV and motorcycle) rental software solution available on the global market today. The system affords rental companies centralized, management control, for offering best-in-class service to the leisure and insurance replacement markets. Rent Centric provides the most comprehensive management capabilities to authorized car rental users and customers, from any web connected device (including personal computers, hand held PCs, mobile phones etc.). This easy access does not require any initial setup, installation, or configuration of any client-side software, for any of those devices to be completely operational and interactive. Rent Centric is therefore considered practically maintenance free. Rent Centric enables car rental employees to easily and quickly work through the many steps required for handling their auto rental responsibilities effectively; allowing for excellence in client service.

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**Online Web 2.0 Version**

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