



## **Christopher Cox at Maximum Cooling Incorporated Announces Service Enhancements for 2015**

*An outline of new HVAC customer service department and new company Dodge Ram Promaster and Tradesmen vehicles added to their fleet in an attempt to lower their carbon footprint*

Hicksville, NY 11801 ([PRWEB](#)) January 03, 2015 -- Christopher Cox founder of Maximum Cooling Incorporated is pleased to announce the addition of a customer service department for 2015. Mr. Cox has stated that in today's market it imperative that his company stay in constant contact with his customers so they can inform Maximum of what he has called "the good, the bad and the ugly". He continued that historically, good customer service and a good staff are enough to engage new customers but this is not the case anymore. Maximum Cooling, Inc. has big plans to revolutionize the marketplace and his entire team is excited and ready to start. The newly formed customer service department will employ staff members to contact customers after service calls, installations, etc. and poll them on their experience with both the field and office staff. Asking our existing and future customers "what can we do better" will solidify Maximum Cooling Incorporated as the top HVAC service company in the tri-state area.

With improvements in mind Mr. Cox has added several new Dodge Ram service vehicles to the Maximum fleet. Maximum Cooling has always tried to be conscience of the environment and its impact on it. Mr. Cox stated that with the new vehicles and the improved gas mileage he is confidant that these vehicles will not only improve customer service and response times but they will lower the carbon footprint of his company. In a closing statement, he added that his company will also be going paperless is 2015. "With the introduction of a new software system, our service techs will now be utilizing tablets instead of "paper" work orders. This alone will save tons of paperwork and waste." Additionally as an added benefit it will improve customer service. Our customer site portal will allow our customers access to trend their information, site costs and call status. This will also be the case for our service technicians. They will be able to access all of the site information and unit history.

Maximum Cooling is very excited about 2015 and all of its improvements. Look for their new Dodge Ram vehicles on the streets of the Tri-State area!



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).