

## **Graebel Announces New Global Era With Successful Divestiture of U.S. Domestic Moving Divisions**

*Graebel Companies, Inc. chairman of the board David W. Graebel and William H. Graebel SGMS chief executive officer have announced that the worldwide relocation firm has embarked on a global expansion and will introduce ground-breaking initiatives*

Aurora, Colorado USA ([PRWEB](#)) January 05, 2015 -- Today, Graebel Companies, Inc. chairman of the board David W. Graebel and William H. Graebel SGMS chief executive officer have announced that the worldwide relocation firm has embarked on a global expansion and will introduce ground-breaking initiatives for its Global 100 and Fortune 500 clients. This comes following the divestiture of the Company's U.S. moving services divisions, Graebel Van Lines, Inc., and Graebel Movers, Inc. to Robert and Vasilia Peterson. Terms of this acquisition will not be disclosed.

Graebel Relocation Services Worldwide, Inc., Graebel Movers International, Inc., Move Management, Inc. and Graebel Commercial Services, Inc. are excluded in this transaction, and will continue to operate under the umbrella of Graebel Companies, Inc. led by William Graebel.

William Graebel enthusiastically stated, "This divestiture exemplifies our Company's many triumphant transformations from our humble beginning to a respected, award-winning brand in the global relocation industry. Since 1950, we have strategically acquired or built business entities from the ground up. Our decision to sell the successful, legacy U.S. moving services divisions that are steeped in our family's history is unquestionably the right move for everyone. For our clients around the world, our global enterprise is well positioned to be an ever more valuable resource. Among the initiatives underway is a breakthrough Graebel-technology that will bring contemporary levels of business intelligence reporting and predictive analytics for customers everywhere. Above all, we remain committed to exceeding expectations with our people's exceptional and administration of world-class relocation programs and services on six continents. Robert and Vasilia Peterson, respected moving industry leaders, have acquired a brand that is strongly revered for its highest quality moving and storage services in the U.S. The Petersons passionately share our family's vision about service excellence, and in every aspect this is the right move for everyone!"

"Today, our clients are found on six continents and their expectations are vastly different compared to only a few years ago. For over seven decades we have consciously listened to our customers to proactively transform our organization and services to meet their present and future needs. It is for this reason that we opened and expanded several times our global relocation and mobility management centers in the APAC and EMEA regions starting in 2008. Starting this year, we will launch new value-added services in the global marketplace, and will continue our global footprint expansion," further explained Graebel.

"The world's needs are enormous. Graebel successfully tackles this challenge by proactively and continuously asking our customers 'what do you need, how can we help'? At Graebel, we exceed expectations, because we listen to understand our customers' changing needs. This successful divestiture marks our latest transformation, and the beginning of an exciting new era that will bring enormous benefits for our customers and for their relocating people around the globe now and for decades to come," stated David Graebel.

"Graebel Van Lines is the premier choice for household goods transportation services. Year after year, Graebel Van Lines has earned our customers' respect with world-class service and industry accolades. It is with



complete confidence that I can attest that Robert and Vasilia Peterson will find the caliber of the people is beyond compare.”

“Graebel Movers, Inc. features modern storage facilities, and performs employee relocation to workplace services for local businesses to the Fortune 1000, government agencies, the military and residential consumers. This division has grown from a family-owned office with one truck in Wausau, WI to coast to coast centers in the continental U.S.,” added William Graebel. “No matter the market, the Petersons have the qualified people, superior facilities, and equipment that have earned the respect of customers and the U.S. moving industry.”

William Graebel concluded, “It is important to reiterate that an enormous amount of the heavy-lifting associated with a decision of this magnitude has taken place to ensure a textbook transition that will be seamless for all parties, and particularly for all Graebel customers. Because our organization has been built on understanding the changing needs of our customers, we will continue to work closely with and will collaborate with the Petersons’ management team. In conclusion, it is the objective of both organizations that this transformation will immediately raise and will forever elevate the bar for scalability, relevance and service excellence in consumer and workplace relocation services in the U.S. and around the world.”

About Graebel Companies, Inc.

Founded in 1950, Graebel Companies is a privately-held global organization that offers the full suite of employee and commercial office relocation, mobility management, workplace and consultative services for the Global 100 and Fortune 500. On-the-ground services are managed in 165 countries on six continents. The world headquarters is located in Aurora, Colorado USA with in-region centers throughout the Americas, APAC and EMEA regions. Known for its industry-first innovations, Graebel holds numerous quality and security credentials, and has earned accolades from its clients and from within its industry for its best-in-practice quality and market intelligence initiatives. To learn more visit: [www.graebel.com](http://www.graebel.com)



**Contact Information**

**Carolyn White Senior VP Marketing, Public Relations**

Graebel Companies, Inc.

<http://www.graebel.com>

+1 (303) 818-4455

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