



Charlotte Racer Sam Barnett and Mazda of South Charlotte Head to Road America

Team Set for Remainder of the 2016 Battery Tender Global Mazda MX-5 Cup presented by BFGoodrich Tires Season

Elkhart Lake, Wisconsin ([PRWEB](#)) June 18, 2016 -- "It's an honor to have been selected as the only driver in all of the Carolinas to race in the Battery Tender Global MX-5 Cup presented by BFGoodrich Tires auto racing series," said Sam Barnett.

Barnett and [Mazda of South Charlotte](#) will not only represent the Carolinas but will also be the only Mazda dealership/driver pairing in the series in North America.

"Being based in 'Race City USA' we see the value that motorsports brings to the table for marketing. People love racing in the Carolinas and we feel strongly that this partnership will significantly increase our car sales," commented Robert Cole, Managing Partner of Mazda of South Charlotte.

Mazda of South Charlotte moved into a huge, newly built, ultra-modern dealership on South Boulevard in Pineville, NC earlier this month.

The No. 6 Mazda of South Charlotte / Driven MazdaMX-5 will join MEATHEAD Racing of Summit Point, West Virginia. The MEATHEAD team will maintain the car and provide the crew.

"Road racing is a huge part of our branding at Mazda. Having one of our dealers pair up with a local driver to connect our motorsports program more directly with the consumer is a great opportunity," said enthusiast John Doonan, director of motorsports, Mazda North American Operations.

Rounds 5 and 6 of the MX-5 Cup will take place this weekend June 18th and 19th, 2016 at the historic 4 mile long Road America racing circuit in Elkhart Lake, Wisconsin.

Weekend Schedule:

Qualifying - Saturday 11:20am ET

Race 1 - Saturday 4:15pm ET

Race 2 - Sunday 5:15pm ET

Remaining schedule:

June 16, 2016 to June 19, 2016 - Road America - Elkhart Lake, WI

July 08, 2016 to July 10, 2016 - Canadian Tire MotorsportPark - Bowmanville, ON

August 26, 2016 to August 28, 2016 - VIRginia International Raceway

September 28, 2016 to October 01, 2016 - Road Atlanta - Braselton, GA

Follow live timing and scoring at [mx-5cup.com](#) or the Race-Monitor app.



Contact Information

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Online Web 2.0 Version

You can read the online version of this press release [here](#).