

Community Sailing Center and Dealer.com Unveil Expanded Floating Gallery at Love Your Lake Event

Celebration to Support and Promote Lake-Based Community Local Art, Food, and Music

Burlington, VT (PRWEB) June 21, 2016 -- This evening, as the sun begins to set on the shores of Lake Champlain, the Community Sailing Center (CSC), in partnership with Dealer.com, will reveal six new pieces from the SailArt Floating Gallery during the Love Your Lake event. The Floating Gallery is a collection of artwork fusing public art and landscape on fully functional sails. This public event is a celebration of Burlington's front yard and the lake-based community in which the CSC resides, and is part of the organization's ongoing mission to create lake access for all.

"We're thrilled to continue our partnership with Dealer.com and expand the SailArt Floating Gallery initiative," said Mark Naud, Executive Director at the Community Sailing Center. "This year's event not only embodies our local arts scene, it also captures the cultural diversity and unique spirit of the Burlington waterfront community. The lake is meant for everyone to enjoy and this event is just one way we can help people connect with and love their lake"

Now in its second year, the SailArt Floating Gallery has expanded thanks to the ongoing support of Dealer.com and includes the work of six local artists:

- Sarah-Lee Terrat's "Edna The Barred Rock"
- Max Hodgson's "A Weightless Afternoon"
- Tara Goreau's Forbidden Luff"
- Jozie Furchgott Sourdiffe's "Without a Net"
- Nick Heilig's "Sea Legs"
- Matt Douglas' "Guppy Love".

The sails will be on display on the CSC's fleet of Zims, which are most commonly used for the Center's youth programs. The art sails will integrate nicely into the CSC's educational programming to enhance the overall out-of-classroom experience.

In addition to the sail unveiling, the Love Your Lake event will also feature music from Lakou Mizik, a Haitian band that emerged from the devastation of the Haiti earthquake to spread a message of hope through music, and a special appearance by DJ Tet Fret. The ArtsRiot food trucks, Zero Gravity Beer, and Fork in the Road, a mission-based food truck program through the Burlington School Food Project, will provide local food and beer. The Love Your Lake event also marks the kick-off of the Community Sailing Center's \$1 million public fundraising campaign to develop a world-class waterfront campus and sailing education center on Burlington's waterfront.

Dealer.com, a strong supporter of the local arts community, has created several grants over the past few years, fusing art with a functional need for its non-profit partners. As a long-time supporter of the Community Sailing Center and its Floating Classroom Program, Jill Badolato, Director of Corporate Social Responsibility, concepted the first-of-its-kind Floating Gallery grant in 2015 as a way to give back to the waterfront community on a multi-faceted front. Dealer.com's P.E.A.C.E. Mission (Planet, Eat Local, Arts & Culture and Employees) represents the company's unique approach to being a good corporate citizen.



"Last year's event was all about the art," said Badolato. "This year, we wanted to find a way to bring together all of the different cultural aspects of the Burlington community which include food, music, arts, and the CSC's lake-based programs. This Love Your Lake event is a true representation of all of the amazing dynamics that make up the waterfront community and we're thrilled to be a part of it all and to support the CSC's mission."

A cornerstone of the Burlington community, the Lake Champlain Community Sailing Center provides lake access to over 6,000 individuals regardless of age, ability or income, annually through its award-winning programs. This award-winning non-profit organization has a mission to encourage the responsible use and long-term stewardship of Lake Champlain through educational and recreational programs.

To learn more about the Community Sailing Center and its other local community partnerships, please visit: http://communitysailingcenter.org/about/community-partners/

Additional information on the local artists being showcased at the SailArt Floating Gallery can be found below.

Sarah-Lee Terrat | www.YeloDogDesign.com

Sarah-Lee Terrat is a professional artist in Waterbury, Vermont. For over thirty years she has created original environmental pieces and selected art collections for corporations, community and travel organizations, healthcare facilities, restaurants, and hotels. In 2015 Sarah-Lee received an Arts in Public Buildings Grant from Vermont Arts Council for a mural project in the Vermont State Office Complex. In 2001 she was chosen to design the Vermont State Quarter, part of a series of national state coin series. She is the owner of YeloDog Design, specializing in illustration, original murals, pet toy design, environmental design, and color consultation. She also teaches visual art classes and residencies.

Nick Heilig |

Nicholas Heilig is a native Vermont artist and Burlington-based emcee. He combines his passion for visual art and music by painting live at concerts and festivals throughout New England. Heilig combines acrylic paints with micron pens to create visually striking black and white paintings. Heilig is strongly dedicated to the local community and volunteers his time for several non profit organizations, including: SEABA, The Roots Center, and WRUV.

Jozie Furchgott-Sourdiffe | www.FeistyInk.com

Jozie Furchgott Sourdiffe was born in Lincoln, Vermont in 1986. She works in various mediums but predominantly in printmaking, painting, and handmade Artists Books. She received her BFA from Hampshire College in Amherst, MA in 2008. Jozie founded her company Feisty Ink Designs in 2008. Feisty Ink is a collection of wearable art through handmade resin jewelry and hand printed silk screened apparel. In 2011, after a nine month apprenticeship, Jozie received her tattoo license and has built a large following over the years for her custom pieces that have introduced a fine art approach in contrast to the usual iconography associated with tattoo culture. In 2010 Jozie was hired by Brown Buffalo design studio to design the Fall/Winter 2012 outerwear line for SpecialBlend. Also within the action sports world, Burton Snowboards commissioned Josie to do a custom design for the women's Talent Scout board that was released internationally in 2016. Recently Jozie was commissioned by musician Tomas Diaz to design the artwork for his newest album "Está En Ti" and by artist S H I R A to design the cover of her album "Subtle Creatures". Within all of these diverse mediums, commercial and non, Jozie's style is distinct and immediately recognizable while constantly expanding and evolving.

Matt Douglas | www.MatthewDouglas.com



Matt Douglas is a Vermont native, currently living in Burlington. From a young age, Bugs, Count Duckula, Stimpy, Donatello and Optimus Prime all helped develop Matt's passion for cartoons. After spending most of his teenage years drawing during Algebra and History classes, he attended the Savannah College of Art & Design where he honed his skills in Animation and dodging Meter Maids. His drawings have shown up on Gig Posters for Of Monsters & Men, Guster, Kaki King, The Sam Roberts Band, Jedi Mind Tricks and Dragonforce. Matt's illustrations have landed on the pages of Seven Days and traveled the world in various gallery shows.

Tara Goreau | www.WallTonic.com

Tara Goreau is a large-scale artist whose vivid murals have inspired and reflected communities locally and abroad. After graduating from St. Johnsbury Academy in 2006, Tara traveled and painted extensively before returning to Vermont, going on to earn a BFA at Johnson State College in 2011. She then focused her attention on the Vermont landscape, its societal trends and concerns to create pieces she considers funny, poignant, and interesting. She has been a full time artist since 2012, embarking on large scale paintings with a local flavor. Her studio is located in Burlington VT.

Max Hodgson | @senormelon

Max is currently living in Brooklyn pursuing a career in music and painting, but travels back to his hometown of Burlington as often as he can. Through the years his art has come out in various forms, more recently focusing on producing murals and other works on a large scale. He enjoys the feeling of satisfaction that comes from stepping back from a finished wall. Max plans to keep adding color to Burlington for years to come.

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About Lake Champlain Community Sailing Center: A community-based non-profit organization, Lake Champlain Community Sailing Center encourages and celebrates the responsible use and long-term stewardship of Lake Champlain by providing the community with educational and recreational access to Lake Champlain. The Community Sailing Center (CSC) is a vital community resource on the Burlington Waterfront that serves over 5,000 people each year through award winning programs, which use human powered watercraft as a medium to instill a sense of ownership in one of Vermont's most important natural resources. A cornerstone of the Burlington community for 20 years, the Lake Champlain Community Sailing Center inspires lake stewardship, provides universal access to the lake and is helping preserve the beauty of Lake Champlain for future generations. To learn more about the Lake Champlain Community Sailing Center, please visit: www.CommunitySailingCenter.org.



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