

BraunAbility® Announces Partnership with The Humberview Group, Ontario's Largest Automotive Retail Network

The Humberview Group will sell and service the entire BraunAbility product line up of wheelchair accessible vehicles to residents of the Greater Toronto Area.

Winamac, IN ([PRWEB](#)) June 23, 2016 -- BraunAbility®, the leading global manufacturer of wheelchair accessible vehicles and wheelchair lifts, is expanding its presence in Canada through a partnership with The Humberview Group, one of the largest automotive retail networks in Ontario. BraunAbility will become the 18th brand represented by Humberview across 28 dealerships in the Greater Toronto Area (GTA) and Ontario.

“We are very excited to welcome the people of Humberview to the BraunAbility family,” said Robert Desmarais, BraunAbility Vice President of Dealer Development and Demand Analytics. “Together, we will assure that wheelchair users in GTA enjoy the extraordinary vehicle ownership experience that has been a cornerstone for both Humberview and BraunAbility over the last 50 years.”

The new Humberview Mobility store at 1900 Victoria Park Avenue in Toronto will showcase BraunAbility's industry-leading lineup of wheelchair accessible vehicles, inclusive of Chrysler, Toyota and Honda minivans as well as the Ford Explorer MXV®, the first-ever SUV made accessible to wheelchair users.

“We are thrilled to partner with the most trusted name in mobility to sell and service this outstanding product line,” said Brian Bone, CFO/COO of Humberview Group, adding that additional locations across greater Toronto will be established at a later date. “We are fully staffed with trained mobility specialists and certified BraunAbility service technicians to guarantee a personalized, professional customer experience.”

Conveniently located near the Highway 401 and Don Valley Parkway interchange, Humberview Mobility customers will experience market-leading vehicle choice backed by skilled, BraunAbility-certified sales and service professionals.

###

About BraunAbility

BraunAbility is the world's leading manufacturer of wheelchair accessible vehicles and wheelchair lifts in the mobility industry. Founded nearly 50 years ago by Ralph Braun, the corporation was built on the age-old adage “Necessity is the mother of invention.” Ralph Braun was a young man who used a wheelchair and who had no reliable transportation to and from his workplace. He built his first wheelchair accessible vehicle in 1972, and since then, the company has grown into the most trusted and experienced name in the mobility industry, bringing independence to hundreds of thousands of individuals across the world. To learn more, visit www.braunability.com.

About Humberview

The Humberveiw Group is one of the largest automotive retail networks in Ontario with 28 franchised dealerships in the Greater Toronto Area and beyond, representing 17 of the global auto industry's premier brands. Founded in 1971 by Stewart Esplen as a single dealership, Humberview grew steadily over the last 45



years, building to a network of locations that together offer unparalleled vehicle selection and customer service across the seventh largest metro area in North America. Humberview is a committed supporter of numerable GTA organizations and charities and was honored in 2015 as the Dealership Employer of Choice by Canadian AutoWorld magazine. To learn more, visit <http://www.humberviewgroup.com/>



Contact Information

Megan Wegner

BraunAbility

<http://www.braunability.com>

+1 (574) 946-4139 Ext: 3125

Online Web 2.0 Version

You can read the online version of this press release [here](#).