

## World Patent Marketing Success Group Introduces The Smart Seat, A New Child Safety Invention That Ensures No Child Is Left Unattended Inside A Vehicle

World Patent Marketing Reviews A New Child Safety Invention. Will Smart Seat Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) July 01, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces the Smart Seat, a child safety invention made to prevent adults from accidentally leaving a child inside a vehicle.

"The Durable Baby Goods industry is worth \$6 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Child safety inventions play a key role not only inside the household, but also inside vehicles. Innovative products are needed to prevent accidents and loss of lives."

"It is very alarming that there are so many cases of parents accidentally leaving their child at the back seat of their vehicles," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "By using the Smart Seat, parents will always be reminded to tend to their kids and remember that they are with them inside the vehicle."

The Smart Seat is designed to provide ample safety measures when a child is in a vehicle. One of the scariest and most dangerous things to do is accidentally leave a child in a locked vehicle. This invention works by incorporating a safety alert system to a child car seat and pre-programming that includes not only emergency contacts and services but a means to alert an adult that there is a child left unattended in his or her vehicle.

"The Smart Seat is the next generation car seat finally equipping child care products with smart technology," says inventor Jorja V. "The Smart Seat's primary function is to alert a selected group of contacts, along with emergency personnel, when a child has been left unattended in a vehicle. With integrated weight and heat sensors, the seat will send out an emergency alert, giving the child multiple opportunities for rescue. While the Smart Seat is not performing this most important of functions, there are many other features including the ability to customize a soothing playlist to calm your fussy baby. With built in speakers and video screen, the parent is able to completely manage most of their child's needs while driving without interfering with your attention on the road."

Kelly Mason, a young mother of one toddler and an 6-month old infant from New Jersey, has this to say about the Smart Seat: "As a mother who constantly travels with her kids, I am scared that at some point, I might accidentally leave them inside a car. Thanks to the Smart Seat, I am always reminded to tend to my kids before I head out on errands."

The Smart Seat is a child safety invention which will help save lives.

## ABOUT WORLD PATENT MARKETING

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.



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