

LinkeDrive Partners with TravelCenters of America to Offer Installation and Servicing of PedalCoach App Across North America

Partnership enables LinkeDrive to expedite new deployments and provide highly qualified service to its growing number of trucking customers

BOSTON, Mass. ([PRWEB](#)) June 28, 2016 -- [LinkeDrive®, Inc.](#), a leading provider of mobile solutions for the transportation industry, today announced an installation and servicing partnership with [TravelCenters of America LLC](#) (TravelCenters), operator of the TA® and Petro Stopping Centers® travel center brands.

Through this agreement, TA Truck Service technicians at TA and Petro locations will be trained on the installation and servicing of [LinkeDrive's PedalCoach®](#) mobile application at the headquarters of TravelCenters of America in Westlake, Ohio. In an effort to meet the growing demand for LinkeDrive's popular PedalCoach application, TA technicians will apply their newly acquired TA Truck Service training to assist truckers with new PedalCoach installations, service and/or upgrades at TA Truck Service Centers throughout the U.S. and Canada.

Leveraging LinkeDrive's cloud-based platform, PedalCoach provide real-time, adaptive feedback for improving fuel efficiency and safety. The patented solution's proprietary algorithms set a unique fueling target for each driver communicated in a simple red-yellow-green interface that allows drivers to earn "points" for achieving optimal behaviors and patterns. And linking that to pay-for-performance programs enables drivers to be financially compensated on their ability to meet pre-established goals related to performance and safety.

"TA Truck Service Centers are staffed with the most highly-trained and certified technicians anywhere," said Jeff Baer, LinkeDrive's CEO. "State-of-the-art classroom training, extensive ASE training and TIA certification, plus Mentor Technicians and an ASE Master Technician hotline provide support 24/7/365, so no repair is too tough for their team. This partnership greatly expands our resources and enables us to focus more on growing our business and maintaining the highest levels of customer service."

TravelCenters of America is the largest, publicly-traded operator/franchisor of full-service truck centers in the United States. The Company's ability to offer competitively-priced fuel coupled with an array of important non-fuel services helps to provide drivers across North America with an efficient and enhanced travel experience. The Company's business includes travel centers operated under the TA and Petro Stopping Centers brand names throughout the United States. TA and Petro Stopping Centers have the largest sites on average, with full-service offerings that include diesel and gasoline fuel, truck maintenance and repair, full-service and fast food restaurants, large convenience stores, car and truck parking and other services dedicated to serving professional truck drivers and highway motorists. TravelCenters of America also operates convenience stores with retail gasoline stations primarily under the Minit Mart brand name.

LinkeDrive's PedalCoach application can be deployed on LinkeDrive's Android device as well as integrated on Android-based tablets installed within cabs. Installations take under 15-minutes per truck, allowing fleets and drivers to reap the rewards of LinkeDrive's technology instantly. Fleets can securely access driver and truck analytics to track trends, compare drivers, assess differences in truck models, and evaluate regional and seasonal variances in performance.

About LinkeDrive, Inc.



Based in Boston, Mass., [LinkeDrive](#) is committed to helping trucking and logistics companies improve fuel efficiency, heighten safety, and increase the retention rates of their drivers. The company's combined expertise in cloud-based, mobile technology and the trucking industry helps to deliver solutions that accurately measure, coach and report on vehicle dynamics, fuel usage and driver performance. For further information, please visit <http://www.linkedrive.com/>. Follow us on Facebook (<https://www.facebook.com/Linkedrive/>) and on Twitter [@LinkeDrive](#).



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