

CBC Automotive Advertising Becomes Agency for Taylor Kia of Boardman

[CBC Automotive Advertising](#) has been selected by Taylor Kia of Boardman, Ohio as its full-service agency of record.

Saco, ME ([PRWEB](#)) June 29, 2016 -- CBC Automotive Advertising has been selected by Taylor Kia of Boardman, Ohio and Matt Taylor Kia in Lancaster, Ohio as their full-service agency of record. CBC Advertising's combination of traditional and digital automotive marketing expertise beat out multiple advertising agency competitors in earning this high-volume Kia dealer's business.

CBC Advertising will immediately assume all traditional and digital automotive agency responsibilities for Taylor Kia of Boardman, a top-100 volume Kia dealer in the United States and the brand new Matt Taylor Kia in Lancaster.

“We’re very excited to start what we believe will be a long and mutually-successful partnership,” said Barry Ray Morgan, President of CBC Advertising. “CBC has a long history of helping multiple dealers become #1, and working with a top-notch operator like Matt Taylor, the sky is truly the limit.”

About CBC Automotive Advertising

CBC Advertising has over 30 years' experience in the automotive advertising industry. The combination of traditional advertising (including in-house Automotive Media Buying and Automotive TV & Automotive Radio production), digital advertising (including Automotive SEO, Automotive SEM, Automotive Reputation Management, Automotive Social Media Management and Custom Automotive Website Creation), in-house Automotive Graphic Design Department, and proprietary Media Habits Research program makes CBC Advertising one of the nation's highest performing automotive agencies.

To learn more about CBC Advertising, visit www.CBCAds.com.



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