

Carvoy Launches New System for Online New Car Leasing

Online Leasing Company releases detailed three-step process and price analytics

New York, NY (PRWEB) June 28, 2016 -- Carvoy, the online car leasing company which offers the most innovative and hassle free car leasing experience, is pleased to announce the release of its much-improved system for efficient online automotive leases. The company is one of the only agencies to provide an entirely online solution for automobile leasing from start to finish, and is now announcing an even simpler three-step process for doing so, effective June 28, 2016.

"We're extremely thrilled to release our new three-step process," said Daniel Yuabov, President, CEO, and Founder at Carvoy. "After having the same generic, exhausting experience that everyone else has at a car dealership, I decided to take matters into my own hands. Our mission is simple: to make buying a car as easy as buying clothing online. This new systematic way of breaking down the purchasing process will allow us to not only give the consumer the most cohesive user experience, but also allow for an unmatched level of transparency throughout the entire transaction."

Carvoy's approach is broken down into three easy steps: 'Build Your Car,' 'Select Your Offer,' and 'Schedule Delivery.'

- 1) 'Build Your Car' Carvoy made it possible to build and make any model with all the available color and package combinations at the consumer's discretion.
- 2) 'Select Your Offer' Once Carvoy has located the vehicle, you will be provided with three lease offers:
- 'The ZERO', which has the tax, acquisition fee, and registration rolled into monthly payment.
- 'The Average Joe', which has vehicle taxes enrolled in the monthly payment.
- 'The Low', which is accurately named for its lowest monthly payment, has tax, registration and acquisition due on signing.
- 3) 'Schedule Delivery' After selecting the offer that best fits your needs, delivery is scheduled.

In addition to the three-step process, Carvoy also launched a price analytics tool showing how much you're saving with three main data points: the retail cost of the vehicle (MSRP), the dealership cost (invoice), and the true market value of the vehicle (TMV), in addition to Carvoy's price.

Carvoy is currently available in New York with plans on expanding in early 2017.

About Carvoy

Carvoy is the most innovative and fastest growing tech start-up bringing disruptive solutions to the automotive industry. Carvoy is on a mission to make car leasing as easy and simple as buying clothing online. It allows users to start and finish the entire leasing process in the comfort of their desktop or smartphone. The company is headquartered in the heart of New York City and has offices in Midtown as well as Queens, NY.

The company's mission is to create the most meaningful, efficient, and transparent user experience for consumers everywhere. Carvoy provides transparent solutions all throughout the leasing process, allowing users to have a deep understanding of exactly where each of their dollars is going. With no hidden costs, unbeatable



prices, and unmatched industry proficiency, Carvoy is paving the way for "a new generation of car leasing." For more information, please visit <u>carvoy.com</u>.



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