



## **Kids Console Keeps On-The-Go Kids Neat and Organized New Back Seat Auto Accessory Solves Car Travel Woes for Parents - Attaches to Car Seat Belt for Added Safety**

([PRWEB](#)) October 2, 2000 -- Emporia, Kansas " Whether traveling by car to grandma's house, an amusement park or vacation spot, kids like to take their favorite toys, books, crayons, art supplies, snacks and other play stuff along for the ride. Finding a safe and accessible place in the car to put everything, keeping the car stain-free from markers, crayons and food, and then transporting it all from the car to the final destination can be time-consuming, cumbersome and messy. Kids Console, from Hoppy® " Hopkins Manufacturing Corporation is the neat solution to this untidy predicament.

Made of durable high-quality materials, Kids Console is as fun for youngsters as it is convenient for parents. The compact, multifunctional storage, organizational and tote system makes it neater, safer and more convenient than ever to store and transport children's essentials when traveling by car. Better yet, children love Kids Console because it provides them with their own "space" for their things, giving them a grown-up feeling of independence while keeping them busy and content during long car rides.

The modular construction of Kids Console allows for optimum storage, space saving convenience and portability " not to mention easy cleaning. Kids Console offers numerous features for a multitude of uses, including two food trays and two large cup holders for eating and drinking. It also features a deep storage area for holding small toys, coloring books and games, four individual compartments for organizing crayons, markers, playing cards, and other items, and a flat, magnetic, dry-erase surface on the reverse side of the food trays for drawing, writing, playing card games or even doing homework. It comes complete with a collapsible handle for transporting it to and from the car " anywhere else you want to take it.

Most important of all, Kids Console includes a built-in seat belt clasp that makes it easy to attach it to the rear seat belt of the vehicle to keep it secure and help avoid potential spills and hazards that can occur when driving. To remove it, simply slide the seat belt off the clasp and the Kids Console and all its contents are ready to go.

"Remember that Kids Console doesn't have to stay in the car," said Rebecca J. Smith, Product Manager for Hoppy® " Hopkins Manufacturing Corporation. "It's also great for kids to take with them to soccer games or Little League, or to spectator sporting events " just about anywhere that kids go."

"What I love most about Kids Console is how completely logical it is," Ms. Smith continued. "It fulfills a need that everyone knows about, and it does so with such outstanding, simple design. I love how easy it is to use and, even more, how easy it is to clean. We at Hoppy® are incredibly proud of this product. It's a cliché©, but this one really does "sell itself," " she concluded.

Kids Console is available at Target. The suggested retail price is \$24.95. For more information contact: Hoppy® " Hopkins Manufacturing Corporation, 428 Peyton, P.O. Box 1157, Emporia, Kansas 66801. Phone: 316-342-7320. Fax: 316-342-3467. Toll Free (Voice): 800-524-1458 24 Hour Toll Free Order Desk Fax: 800-444-6779. Or visit their Web site.

###



**Contact Information**

**Robert Bovie**

Productivity, Inc.

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).