



Bobby Rahal Honda Wins Honda President's Award for Exemplary Customer Service

Bobby Rahal Honda is a proud recipient of the Honda President's Award for excellent customer service. This program is designed to recognize top-performing Honda dealers.

MECHANICSBURG, Pa. ([PRWEB](#)) July 01, 2016 -- Bobby Rahal Honda is the proud recipient of the Honda President's Award for exemplary customer service. This recognition makes the dealership one of five Honda dealers nationally to win the award for the past 17 out of the 20 years.

To determine award recipients, each dealership is evaluated against defined criteria in the areas of [sales](#), customer service, service retention, business management and facilities maintenance. To receive the President's Award, the Honda dealer must achieve all of the program's criteria. All Honda dealerships with active Honda Dealer Sales and Service Agreements through the cutoff date are considered for the award.

Bobby Rahal Honda has consistently been a recipient of the President's Award as well as other notable accolades, including "Simply the Best" by Harrisburg Magazine for the past 11 years. "Winning the President's Award is truly an honor," said Manager Randy Rumberger. "I am proud of how hard our team has worked, and I am thankful to our customers for giving us the opportunity to provide them with excellent service every day."

To receive this recognition, dealerships must be profitable and achieve certain sales criteria, including a 30 or higher year-to-date retail sales effectiveness score, a 100 percent new-vehicle sales objective achievement and an average or above average year-to-date retail sales effectiveness score. The dealership must also achieve a year-to-date customer service experience survey score of at least 91.

Bobby Rahal Honda met these metrics, in part, by offering market-driven prices, customer-oriented financing and service center services and transparency on each transaction.

For more information, interested parties are encouraged to visit www.bobbyrahalhonda.com or call (717) 766-4300. Bobby Rahal Honda is located at 6696 Carlisle Pike, Mechanicsburg, PA 17050.

A Honda dealership in Mechanicsburg, PA, Bobby Rahal Honda offers both new and pre-owned vehicles in a variety of body styles including compact cars, trucks, minivans and SUVs. The dealership also has a full-service finance center and a service center on-site to assist customers with purchasing and maintaining their automobiles.



Contact Information

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