

10-4 Names Jack Holmes to Board of Directors

Former UPS President Joins Transportation Technology Start-Up

Boulder, CO ([PRWEB](#)) July 05, 2016 -- Today, Boulder CO Tech Start-Up 10-4 Systems announced that Jack Holmes, an industry veteran who recently retired from UPS, will be joining the company's board of directors. In addition to serving as President of UPS Freight for the past decade, Holmes has served as Co- Chairman of the National Freight Advisory Committee under Secretaries of Transportation LaHood and Foxx. He has also served on the Board of the American Transportation Research Institute for the past 5 years.

10-4 Systems' CEO & President, Travis Rhyan, said, "We are thrilled and honored to welcome Jack to 10-4, especially at such a major growth inflection point for us, as we evolve from bleeding edge to cutting edge technology. I know that he will add substantial value to the core of 10-4's expansion and strategy as we merge supplying end to end visibility to our customers with a system for securing fleet capacity."

Holmes remarked, "I believe 10-4's technology is the most exciting development I have seen in supply chain visibility. It truly provides value for carriers, shippers and brokers alike by aggregating proactive notifications. I believe this technology will make each stakeholder more effective in what they do. I've had experience with Andrew [Leto], Travis [Rhyan], and Jeremy [Estep], for quite a while and I am thoroughly impressed with them. I'm at a point in my life where I am going to do business with whom I choose, and with people whom I trust. The opportunity to work with people who are going to do the right thing each and every time is a big draw for me at 10-4."

About 10-4

10-4 is the first and only integrated, automated, transportation exchange connecting Carriers, Brokers, and Shippers to move and track freight in real-time. 10-4's Freight Portal software and integration provides streamlined communication by giving companies end-to-end visibility of their inbound and outbound shipments.



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