

America's Premier Classic Car and Rock 'n' Roll Event Hits Northern Nevada for 30th Year

[Hot August Nights](#) Celebrates 30th Anniversary and Bygone Eras with Sights and Sounds of the '50s, '60s and '70s

RENO, Nev. ([PRWEB](#)) July 06, 2016 -- Hot August Nights (HAN) begins its landmark 30th anniversary with an official kickoff event in historic Virginia City Friday, July 29 and Saturday, July 30. Then it's down to Reno-Sparks starting Sunday, July 31 through Sunday, Aug. 7. While it may not seem that long ago that this classic car event began on Aug. 1, 1986, it has grown every year since then, attracting new nostalgia and classic car enthusiasts from across the globe to visit the "Biggest Little City."

"Over the years, [Hot August Nights](#) has become a tradition for so many families and friends," says Executive Director of HAN Mike Whan. "People plan annual trips around the festival to revel in the weeklong celebration. As an event-based organization, we continually try to plan something new for our 6,000 registrants and hundreds of thousands of attendees to look forward to. This year, we're continuing the partnership with Virginia City to kick off the event with a two-day celebration in the historic mining town. In addition to our 30th anniversary, we've added drifting, a new auction company and a lineup of music legends to excite the crowds."

Attendees can get their adrenaline pumping at the ever-popular Drag Races & Burnouts where participants race down a 1/16-mile track at the Nugget Casino Resort in Sparks. Or, new this year, AutoCross & Drifting presented by AMSOIL hits the Reno-Sparks Livestock Event Center with serious speed starting Aug. 4.

Show-n-Shines happen daily at participating venues throughout Reno-Sparks with more than \$150,000 in cash and prizes that is available throughout the event's combined Show-n-Shines. The largest of them being the Hot August Nights Cup presented by Downtown Reno where attendees can see classic engineering at its finest when 50 of the world's top restored and modified cars compete for a prize purse worth more than \$100,000. Renowned judges include Co-Host of Spike TV show MuscleCar Steve Mank, Co-Owner of nationally recognized car show the SuperNationals Reggie Tibbetts and Eddie Potestio of Eddie's Rods.

Whether from the stands or at the auction block, people will feel the rush of a live bidding war during the inaugural Hot August Nights Auction presented by Motorsport Auction Group scheduled from Thursday, Aug. 4 through Saturday, Aug. 6 at the Reno-Sparks Convention Center. The auction features classic cars, muscle cars, vintage cars, street rods and memorabilia. In addition to the indoor car auction, the show features a multitude of automotive-related vendors and exhibitors. The biggest ticket item crossing the block is a one-of-a-kind 1939 Futurliner No. 3 Power of the Air Age customized by Kindig It Design.

There will be so many ways to get your groove on during HAN's weeklong festival in Reno-Sparks, including free nightly concerts featuring the unforgettable sounds of the '50s, '60s and '70s with a lineup of musical headliners and tribute bands. Musical legends America and "The Monkees—Good Times: The 50th Anniversary Tour" headline the weeklong celebration on Friday, Aug. 5 and Saturday, Aug. 6 from Grand Sierra Resort and Casino's outdoor stage.

For more information and event schedule, visit hotaugustnights.net.

###

About Hot August Nights

Hot August Nights, a nonprofit organization, is the world's premier classic car event, annually drawing hundreds of thousands of spectators and participants to northern Nevada to revel in nostalgia, enjoy top entertainers from the '50s, '60s and '70s and participate in a variety of events including Show-n-Shines, controlled cruises, an auction, drag races, and more. For more information, call (775) 356-1956 or visit hotaugustnights.net. For the latest updates on Hot August Nights, visit [Facebook.com/HotAugustNights](https://www.facebook.com/HotAugustNights) or on Twitter [@HotAugustNights](https://twitter.com/HotAugustNights).



Contact Information

Natasha Bourlin

Biggest Little Group

<http://www.BiggestLittleGroup.com>

+1 (775) 240-8749

Online Web 2.0 Version

You can read the online version of this press release [here](#).