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A Pre-Rally party kicks off Road Trip 2002 the night before departure. Each day begins with a briefing and mission pack detailing that day's route and events. All locations are secret and the events unique expect the unexpected and prepare to have fun.

Road Trip 2002 is the brainchild of Andy Smith and Roy Watkinson, conceived during the summer of 2000 when they and a large group of fast car enthusiast ventured round Europe visiting festivals and events in a 14 days vacation.

The popularity of such an adventure became apparent, as a further 20 vehicles had joined the group by the end of the vacation. Realising the potential of this kind of event this entrepreneurial duo decided to set up Road Trip Limited.

For more information check out the Road Trip 2002 website: http://www.roadtrip2002.com/

Interview Contacts

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Online Web 2.0 Version

You can read the online version of this press release here.