

## **Cooper Tire Styles ESPY Nominees and Well-Known Athletes at GBK's Annual Celebrity Gift Lounge Honoring the ESPY Awards' Nominees and Presenters**

*There was an eclectic mix of sporty electronics & lifestyle brands with great food and music, creating a fun atmosphere to celebrate the accomplishments of the attendees.*

Los Angeles, CA ([PRWEB](#)) July 13, 2016 -- GBK ([gbkproductions.com](#)), the luxury lifestyle gift lounge and special events company, and Cooper Tire hosted a luxury lounge honoring the 2016 ESPY Awards' Nominees and Presenters on Tuesday, July 12th at the hip Line Hotel. Celebrities and sports icons of all kinds visited to collect gadgets, goodies, and vacations while catching up with some of their pals.. Some of the attending guests included: Odell Beckham Jr. (2015 ESPY Winner for Best Play), Eric Berry (Best Comeback Athlete Nominee), Chloe Kim (Best Female Action Sports Athlete & Best Breakthrough Athlete Nominee), Gus Kenworthy (Best Action Sports Athlete Nominee), Devon Still (Defensive Tackle, Houston Texans), Jason Belmonte (2015 ESPY Winner & 2016 Nominee for Best Bowler), Prince Amukamara (Cornerback, Jacksonville Jags), Rashad Jennings (Running Back, NY Giants), Chris Canty (Defensive End, Baltimore Ravens), Joe Berenyi (Best Male Athlete with a Disability Nominee), and many of the Super Bowl Champions, including, but not limited to Ronnie Hillman / Chris Harris Jr.. Other special guests included Ernie Hudson (Ghostbusters) Dule Hill, and Curt Menefee.

In addition to the celebrities that were in attendance, two top NBA Players that were unable to make it requested to have items sent to them. Shaquille O'Neal was disappointed to miss the lounge and asked to have his favorite Cooper Tires, and a trip to Belmond, St Martin Resort sent his way. Dwight Howard is still going through his entire bag to determine his favorite brands.

This year's lounge featured a variety of luxury and lifestyle brands. Title Sponsor, Cooper Tire, was a focal point of the lounge and certainly a bit hit, treating select celebrities to a brand new set of Cooper tires, including the newly launched Cooper Zeon RS3-G1, specifically designed for drivers looking for a high performance tire that can really grip the road. Joe Berenyi, Paralympic athlete and ESPY nominee, remarked, "I choose Cooper Tires because of the value and reliability." Cooper Tires, proud to offer tires that are designed and built with great care for thousands of miles of excellent service, understands that people don't just drive on Cooper tires, they depend on them. "I wish the ectomobile had Cooper tires on it...", proclaimed the Ghostbusters actor, Ernie Hudson.

Brands offering health and wellness products included: Boxer Wachler Vision Institute - Under the direction of Dr. Brian, America's TV Eye Doctor, is a world-renowned vision center known for its cutting edge treatments and procedures; Dr. Liza of the[fix] chiropractic + massage, who performed five minute neck + shoulder fixes in the lounge and gifted the signature the[fix] tank or tee and pain relief aromatherapy balm; Ricky Berens, former American competition swimmer, two-time gold medalist, world champion, and current world record-holder, was on-site representing the High Protein Nulo Pet Food to the Animal lovers in attendance provided products from their Medal Series and Freestyle lines, a natural premium dog and cat food; The Good Chiropractor – Presented a pain relief package, including the full series of Motion study digital X-rays and 5 chiropractic treatments with Master Chiropractor Dr. KenGee Ehrlich. Almost 100% of the athletes were happy to get an adjustment right on site.

Fashion and accessories are always a highlight of any GBK Lounge. Guests thoroughly enjoyed products from

BOPULENT Jewelry - Making handmade gemstone jewelry using 14kt gold, rose gold, platinum, silver and diamonds; ProTrending - SoundStitch, by ProTrending, adds sewn-in patented HB3 Technology™ MACHINE WASHABLE headphones into your favorite clothing apparel so everybody can listen with style™; JH Design Group - Offering official licensed custom jackets of the NBA, NFL, and MLB; JLEW Bags - Contemporary lifestyle bags, designed and handcrafted in New York City; Maebane - A clothing line that delivers handmade, quality fabric, unisex garments; and Zumer Sport - Backpacks and duffel bags made from actual sport ball materials, such as Baseball, Softball, Tennis, Soccer, Basketball, and Football materials; RunPhones - Creating a world of happy, healthy, well-rested people with their comfortable headphones, allowing for easy sleep and enjoyable exercise.

Other hot items included: Bay Gardens Beach Resort and Spa - A 4 star luxury Beach Front Resort surrounded by picturesque hills and sparkling Caribbean waters, offering a 4 night stay; BESTofLEGACY – Serving celebrities by collecting their press clippings and photos and transforming them into giant leather scrapbooks fit for royalty; Dumbo Lounge Sacks - Not only a good way to relax, it's the BEST way to relax. Due to its lightweight design and ability to inflate in seconds with no air pump, they are confident that everyone will LOVE it; EPIK Learning - A Kids tablet pre-loaded with a fun, safe environment just for kids and award-winning learning programs for children in grades pre-K through 5. LA's Dog Trainer - Supplying free admission to the Precision Timing/Clicker Workshop, which provides specialized dog training programs in order for you to communicate with your pet for a better life; LA Solar Group - Gifted solar-powered portable cellphone chargers, they are a solar provider founded by engineers that believe in an honest & detail-oriented approach to solar installation; and Segway miniPRO - A Hands Free, Self Balancing Personal Transporter, the miniPRO is not a hoverboard—it's the next step in the evolution of personal transportation.

Mouth watering food, beverages, and groovy tunes were provided by DJ Little Indian - One part of a local DJ collective bringing their monthly dance expression event "Milk Milk Lemonade" offering electric tunes and groovy vibes; Jalisco's Mobile Taco Grill - The Premier Mobile Taco Grill Company in L.A, O.C., and the Inland Empire, offering all-inclusive catering for 50 guests; and Voo Vodka - A premium spirit distilled in Michigan.

After the sun went down, a private poker tournament played out at the trendy venue to raise thousands of dollars for three worthy causes. Some of the celebrity participants at the final poker table included Dule Hill, Kelly Dowdle, Roger Cross, and winner Torrei Hart. The beneficiaries for the poker tournament included the LA Clippers Foundation, existing to foster and support community outreach programs with a focus on improving the lives of children in the Greater Los Angeles area most in need of support and services; The Model Citizen Fund, distributing life-sustaining backpacks filled with 150 items that include food, health, and survival essentials to the homeless and disaster victims, giving them the tools and confidence to build/rebuild their lives; and the Animal Wellness Foundation who rescues, rehabilitates and re-homes dogs and cats, acting globally to rescue dogs from the Asian meat trade and breeding mills in Mexico, as well as locally, rescuing from Los Angeles streets and shelters. In addition, they help low-income families with medical care for their beloved pets.

#### ABOUT GBK:

GBK Productions is a luxury lifestyle gifting and special events company, specializing in entertainment marketing integration. Formed in 2000 by Gavin Keilly, the company's Founder and CEO, GBK consists of five divisions: GBK Celebrity Gifting, GBK Special Events, GBK Weddings, GBK Charitable Consulting and GBK Marketing/Public Relations. Widely known in the entertainment industry for bringing that little extra



something into the Gifting Lounge environment, GBK offers its clients a full range of marketing services. For more information on Gavin B. Keilly (CEO) or GBK, please go to [gbkproductions.com](http://gbkproductions.com).

GBK is not affiliated with, endorsed, or sponsored by ESPN; the ESPY Awards; ABC, Inc.; The Walt Disney Company; or The Hearst Corporation.



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