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NEW WEBSITE HELPS DEALERS ATTRACT 2,000 POTENTIAL CAR BUYERS PER DAY IN 5 DAYS OR LESS

(PRWEB) April 25, 2002 -- NEW WEBSITE HELPS DEALERS ATTRACT 2,000 POTENTIAL CAR BUYERS PER DAY IN 5 DAYS OR LESS

Auto Auction Masters announces the launch of their new website, <u>www.autoauctionmasters.com</u>. This new site will give automobile dealers the edge when selling cars on eBay. Their browser-based system makes it extremely easy and fast for dealers to create and post their auctions online. With the ability to have a custom design, dealer auctions can have their own identity.

 $\hat{A} \Box$ Our online software give dealers the tools needed to add and manage auctions, $\hat{A} \Box$ says Vincent Smith, senior software architect for 10 years, owner and operator of Auto Auction Masters. $\hat{A} \Box$ Our system allows you to have a consistent look across all of the vehicles that you list. $\hat{A} \Box$

Vincent can tell your readers:

 \hat{A} · How easy it is to use the auction creation control panel.

 \hat{A} · How a customized description template can give each dealer their own identity.

 \hat{A} · How each listing can have an unlimited number of photos.

- \hat{A} · How to add CarFax, KBB, Black Book and NADA reports.
- \hat{A} · 100% web based software. No software to download and install.

 \hat{A} · How they can post their own auction directly to eBay.

Plus, he can answer specific questions you or your readers have about the value of online auctions. To schedule an interview - or to get more information - call (770-879-8725) kand that number on hand. You never know when you \square ll have a question about auctions kand never have a question about auctions kand never have a question about auctions kand never have a question about auctionsA kand never have a question about auctionsA kand never have a question about auctionsA kand have



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Online Web 2.0 Version You can read the online version of this press release <u>here</u>.