



Delphi Display Systems Awarded Three Year Exclusive Contract From CKE Restaurants, Inc.

Delphi Display Systems, Inc. announced today that it was awarded a three-year exclusive contract by CKE Restaurants, Inc. to supply Order Confirmation Systems technology for all company owned Carls Jr. and Hardee's drive through restaurants.

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Delphi Display Systems Awarded Three Year Exclusive Contract from CKE Restaurants, Inc.

COSTA MESA, CA May 9, 2002 Delphi Display Systems, Inc. announced today that it was awarded a

three-year exclusive contract by CKE Restaurants, Inc. (NYSE: CKR) to supply Order Confirmation

System technology for all company owned Carls Jr. and Hardee's drive through restaurants. This

technology integrates advanced digital video electronics with state-of-the-art sunlight readable color liquid crystal display (LCD) technology to improve the efficiency of fast food drive through operations.

We are

very excited to be selected as the exclusive supplier of OCS technology to Carls Jr. and Hardee's restaurants," said Ken Neeld, Delphi's President and CEO. "This technology will allow CKE to

continue to

improve their drive through business and help provide a better experience for their customers." Located at the order point in the drive through lane, the OCS visually confirms customer's orders to improve

accuracy and speed of service. Additionally, the OCS functions as a digital marketing medium by displaying

full color, high resolution, point of purchase images. Other benefits include access to hearing-impaired customers, bridging language barriers, and employee theft reduction.

"Carls Jr. is excited to partner with Delphi in our continuous efforts to improve guest satisfaction and drive-thru

service in our restaurants," said Rick Fortman, Executive Vice President of Operations for Carls Jr. "Our guests are the reason we are in business and this new system will provide us with another opportunity to meet their needs."

"At Hardee's, improving drive-thru service is always one of our top priorities," said Noah Griggs, Executive

Vice President of Operations for Hardee's. "The order confirmation boards will further enhance our guest's

experience and convenience at the drive-thru. We are extremely pleased to offer this new technology for the purpose of improving drive-thru service in our restaurants."

About Delphi Display Systems



Headquartered in Costa Mesa, California, Delphi Display Systems designs and manufactures outdoor digital video display systems for the Quick Service Restaurant industry. Applications include drive-through order confirmation, digital point-of-purchase advertising, digital menu boards, electronic billboards, and outdoor information kiosks. Additional customers include McDonald's, Taco Bell, Jack In The Box, KFC, Wendy's,

Allied Domecq and Krispy Kreme Doughnuts to name a few. For more information on the company or the products they offer visit their web site at www.DelphiDisplaySystems.com or call (800) 456-0060.

About CKE Restaurants

CKE Restaurants, Inc. is a New York Stock Exchange company, which through its subsidiaries, franchisees and licensees, operates Carl's Jr.® and Hardee's® quick-service restaurants. Based on fiscal 2001 systemwide

sales of \$3.16 billion, CKE is the nation's fourth-largest quick-service hamburger chain. The CKE system includes more than 3,400 locations in 45 states and 14 foreign countries, with an employee base of approximately 35,500.

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