



DATAONE SOFTWARE SIGNS 9 DEALERSHIP COLONIAL GROUP TO VINS

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([PRWEB](#)) May 26, 2002 -- DATAONESOFTWARE SIGNS 9 DEALERSHIP COLONIAL GROUP TO VINS

BOSTON, MA. — May 24, 2000 — DataOne Software today announced the signing of the Colonial Automotive Group to V.I.N.S., an online service that allows dealerships to easily produce window stickers and buyers guides for vehicles that are then automatically sent to the dealerships web site and online malls. V.I.N.S. allows dealership groups to view each others new, used and wholesale inventory and provides up to the second refreshes of inventory to the dealerships web site.

"This is a key sales win for DataOne Software. Colonial Automotive is a strong group of dealerships that are committed to providing the highest level of service to its customers and we are proud to power their in-house inventory/online mall systems" said Jock Pereira, Chairman and CEO of DataOne Software.

The Colonial Group owns 9 dealerships including Subaru, Chevrolet, Hyundai, Volkswagen, Chrysler and Jeep in the New England area.

ABOUT DATAONESOFTWARE

DataOne Software ignited the online car dealership revolution with a blend of leading edge technology and personal service. Originally founded in August of 2000 as a consulting firm for online strategy, DataOne has narrowed its focus to providing data solutions for car dealerships. DataOne Software has since grown to be a leader in providing dealership solutions with a mission to use the Internet 'to transform the way car companies do business'. While our customer base and solution offerings have grown considerably since the 'early days', we still maintain our founding principal to customer satisfaction and the delivery of fresh solutions, rapidly, to any dealership in the United States.

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NOTE TO EDITORS

For additional information visit DataOne Software's website (www.dataonesoftware.com), or call DataOne Software's Media Helpline at (603-247-1460).

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Online Web 2.0 Version

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