

JX Enterprises Adds Location to Further Support Southern Michigan Customers

New JX Peterbilt parts and service shop, along popular truck route in Kalamazoo, Michigan, to host Grand Opening on Wednesday, July 13.

Hartland, Wisconsin ([PRWEB](#)) July 11, 2016 -- JX Peterbilt - Kalamazoo is the 19th location to join the growing network of [JX Enterprises](#).

To commemorate the new business, JX Peterbilt is holding a grand opening celebration scheduled for Wednesday, July 13. The official program and ribbon cutting ceremony will begin at 11 a.m. Lunch will be served from the JX Chuck Wagon, the company's traveling food truck.

Eric Jorgensen, president and CEO of JX Enterprises, will speak at the event along with JX Peterbilt - Grand Rapids and Kalamazoo General Manager, Larry Raspor.

Raspor is leading the team in Kalamazoo and has been working hard to get the word out about all the services customers can expect from the new location. When asked what excites Raspor the most about the area and the new shop, Raspor said it is the vast service potential for customers.

“Kalamazoo is a smaller market with a very large potential. We can now better serve our customers in the area and in a shorter time frame,” says Raspor.

The shop is the second JX location in Michigan and is located south of the Interstate 94 Business Loop in Kalamazoo. JX Peterbilt - Kalamazoo is a satellite shop of JX Peterbilt - Grand Rapids. The new location opened its doors for the first time at the beginning of June and services all makes and models of medium- and heavy-duty trucks from six service bays. The shop is connected to a network of 18 other JX parts stores across the Midwest, giving Kalamazoo customers rapid access to an expansive parts inventory.

“A parts and service shop was a real need in the community,” says Raspor. “During the beginning stages of opening the store, customers kept asking us ‘When are you going to be here?’ Customers are excited, and so far, word that we are here seems to be spreading quickly.”

All are invited to attend the grand opening ceremony on Wednesday to help welcome the new family-owned business into the community. There will be an opportunity to ask questions and network with JX executives, local politicians, and community members. The shop also plans to showcase three customized customer Peterbilt work trucks during the event.

About JX Enterprises

JX Enterprises was founded in 1970. Headquartered in Hartland, Wis., the company operates 19 Peterbilt medium- and heavy-duty truck dealerships throughout the Midwest with locations in Appleton, Green Bay, Madison, Milwaukee, Mineral Point, Waukesha, and Wausau, Wisconsin; Grand Rapids and Kalamazoo, Michigan; Bloomington, Bolingbrook, Champaign, Elmhurst, Lansing, Rockford, and Wadsworth, Illinois; and Fort Wayne, Indianapolis, and Lafayette, Indiana. The JX Truck Center location in Wausau showcases Volvo trucks, service, and parts in addition to Peterbilt; and JX Hino - Chicago (Bolingbrook) showcases Hino trucks, service, and parts. JX is known for its ability to assist customers by providing transportation solutions that



maximize results that fit their long- and short-term goals. The company offers new and pre-owned truck sales, as well as a full array of financing, full-service leasing, rental, parts, and repair services.



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