



AsSeenOnTV.pro Launches DRTV Campaign with Dynacraft BSC, Inc.

AsSeenOnTV.pro, its Product Managers and Kevin Harrington announce the DRTV campaign launch with Dynacraft BSC, Inc.

St. Petersburg, FL ([PRWEB](#)) July 29, 2016 -- [AsSeenOnTV.pro](#), its Product Managers and Kevin Harrington, one of the original Sharks from hit reality series Shark Tank, are pleased to announce the launch of a new DRTV campaign with Dynacraft BSC, Inc.

From Dynacraft comes the new Black Ice Drifter, a motorized trike that is unlike any other! The Black Ice Drifter allows the user to speed uphill and drift effortlessly on flat terrain. Able to go over 12 miles per hour, this exciting trike features a firm and durable steel frame, integrated front fender, and cutting-edge wheel design that recreates the rush of drifting across black ice, anytime, anywhere. For more information on Dynacraft BSC, Inc., please visit www.dynacraftwheels.com.

As part of its DRTV campaign with [AsSeenOnTV.pro](#), Dynacraft BSC, Inc. has been appearing in 30 and 60 second spots airing nationwide and feature the original Shark himself, Kevin Harrington. AsSeenOnTV.pro is comprised of an award-winning team of producers, writers, videographers, and editors as well as industry veterans dedicated to finding the latest, most innovative products and ideas, and putting them on the DRTV map.

About Kevin Harrington

As the inventor of the infomercial, founder of As Seen on TV, and one of the original Sharks on Shark Tank, [Kevin Harrington](#) has worked with some of the world's biggest celebrities and launched some of the best-selling DRTV campaigns in history. Since producing his first 30-minute infomercial in 1984, Harrington has been involved in over 500 product launches that have resulted in over \$5 billion in sales. Now, in his latest venture with AsSeenOnTV.pro, Harrington is on the hunt for the best new products and ideas, bringing them to homes everywhere through personalized DRTV campaigns featuring the Shark.

About AsSeenOnTV.pro

Headquartered in South Florida, [AsSeenOnTV.pro](#) is a full-service production, branding, and marketing company that specializes in direct response television, short- and long-form commercials, and brand building. Based out of a 25,000+ sq ft, state-of-the-art studio, the company's creative team handles every aspect of production from script to screen to airing. For nearly two decades, AsSeenOnTV.pro's veteran staff of writers, producers, videographers, and editors has amassed more than 50 Telly Awards, thousands of prestigious clients, and over \$20 million in television placements.



Contact Information

Public Relations

AsSeenOnTV.pro

<http://asseenontv.pro/>

+1 954-379-4897

Public Relations

AsSeenOnTV.pro

<http://asseenontv.pro/>

813-400-1515

Online Web 2.0 Version

You can read the online version of this press release [here](#).