



## hummerbabe hits the trail

*hummerbabe, INC. hits the trail and launches its unique line of action wear and accessories for an extreme woman.*

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Cave Creek, AZ - July 1, 2002 - hummerbabe, INC. hits the trail and launches its unique line of action wear and accessories for an extreme woman.

hummerbabe, INC has created a line of apparel that appeals to an extreme woman and is currently sold over their website [www.hummerbabe.com](http://www.hummerbabe.com). The striking quality design "hummerbabe-an extreme woman" is embroidered on all the items from a sexy camisole, comfortable tees, tank tops to the popular camo print t shirts, classic polo and denim shirts to a toasty fleece vest and baseball cap to a roomy trail bag to carry them all in. There is a style for everyone. Word of mouth has gotten the line rolling and has spread to Minnesota, Texas, Kentucky, Wisconsin, New Jersey, California and will soon be anywhere a hummerbabe lives.

The name "hummerbabe" relates to the ultimate 4 wheel drive vehicle with strength and power throughout and the ultimate woman; a natural beauty inside and out. She spans the generations and comes from all walks of life. Tough enough to survive life's challenges yet delicate enough to remind them she is not just one of the guy. She can be rugged with strength, confidence and grace.

"We, hummerbabes are unique and are looking for something unique, fun and comfortable to wear. Anyone can buy a plastered rubberized design t shirt off the rack but if you want the attention of all and people will do a double-take, you look for unique apparel that only a select few have found then be one of the first to set the trend" states Rosa Van Duyn, president of hummerbabe, INC.

hummerbabe, INC. is an Arizona Corporation based in the Foothills of Cave Creek, Arizona. The original design of "hummerbabe-an extreme woman" was created to celebrate all women who take a challenge and survive.

hummerbabe<sup>®</sup> is an exclusive Trademark of hummerbabe, INC. hummerbabe, INC.<sup>®</sup> is not in any way affiliated with General Motors/AM General Corporation, the manufacturer of Hummer, H2 or Humvee, off-road vehicle.

For additional product information, wholesale inquiries or to see the on-line catalog go to [www.hummerbabe.com](http://www.hummerbabe.com).

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**Online Web 2.0 Version**

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