



Here Comes SpeedRacer.com!

Iron Monkey Interactive drives home the Speed Racer brand with the launch of the newly redesigned, SpeedRacer.com.

([PRWEB](#)) July 8, 2002 -- Wilmington, DE, July 1, 2002 - Iron Monkey Interactive proudly announces the launch of the totally redesigned Speed Racer website, SpeedRacer.com. A corporate website was also produced for Speed Racer Entertainment, to accompany the fan site.

“The Iron Monkey design team have shown themselves to be not only awesome web designers -- but also among the hardest of the hardcore in Speed fans,” said Joseph Castille, CEO of Speed Racer Entertainment. “They have bent way over backwards to make it possible for us to get this website produced.”

The new, redesigned website reflects the sights and sounds of the original animated series. It is packed with nostalgia, and little known information about Speed Racer. The site uses Flash so users can enjoy a fun and interactive experience. The new SpeedRacer.com includes episode and character guides, downloads, a store, an auction, and features to strengthen an already healthy fan community.

Speed Racer began as a Japanese animated series entitled "Mach Go Go Go" created by Tatsunoko Productions in 1966. In 1967, the 52 episodes of the series were dubbed into English and syndicated nationally on television. After 30 years on television, and an approximate 45 million fans, Speed Racer remains one of the most recognizable cultural icons of our time. In the 1990's Speed Racer Entertainment was formed to develop, leverage and execute strategic projects for Speed Racer.

Iron Monkey Interactive, an award-winning Web development firm, has developed websites for numerous clients including DuPont, Tenkoz, and Syngenta. For a complete client list, visit the Iron Monkey Interactive website at www.enterthemonkey.com



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Online Web 2.0 Version

You can read the online version of this press release [here](#).