



STOCKTON WHEEL KEEPS ON ROLLING WITH A NEW WEBSITE FOR SPECIALTY WHEEL CONSUMERS.

America's Oldest and Most Trusted Wheelwright Launches New Website as it Counts Down on 120 Years of Wheel Building.

([PRWEB](#)) July 22, 2002 -- Not too many companies in the U.S. have had their doors open in three different centuries, but Stockton Wheel Service, America's oldest wheelwright, operating continuously since 1883, is counting down on 120 years of wheel building excellence.

Since its founding, the company has fabricated wheels for almost every corner of the world. From small cart wheels, to giant industrial and agricultural wheels. Wheels for NASA's Space Shuttle, the movie and entertainment industry, and of course, custom wheels for hot rods and cars.

Today Stockton Wheel's doors can also be found open on the Internet with a sparkling new website for specialty wheel consumers of all interests at <http://www.stocktonwheel.com>.

The new website, designed by Spider Marketing, LLC <www.spidermarketing.net>, details Stockton Wheel's extensive custom wheel offerings online 24/7, along with its wheel building services like wheel straightening, widening and powder coating. The website features a Stockton Wheel catalog that can be viewed online or downloaded. There's also an online guide to help you create the form for your own custom designed wheel and the contact information is prominently displayed so you can still pick up the phone and get answers to tough wheel problems.

Staying true to the times, Stockton Wheel is heating up the SUV market with their introduction of both "Torpedo" and "Slice" wheel designs in 17, 18, and 20-inch flavors. Uniquely styled and brightly finished, both "Torpedo" and "Slice" offer the SUV owner a sporty custom look that works well with the newer tire sizes and helps you in setting your own ride height.

Now you can check these new SUV wheel designs along with the latest, greatest wheels from a wide variety of categories for both the consumer automotive and industrial markets online.

Of course a trip to the new Stockton Wheel website wouldn't be complete without a flash back through the Nostalgia and Specialty Wheel sections as you surf your way through wheel heaven. To celebrate 120 years of wheel magic, Stockton Wheel is also gearing up to offer its own a line of branded T-Shirts, Caps, and Jackets for sale online.

And yes, Stockton Wheel can still be found offline. It's unique shop, dripping with automotive history, is located at 648 W. Fremont Street (in Stockton, CA of course). New to the shop is Stockton Wheel's latest wheel machine, the '53 Ford Ranch Wagon. A creation by Stockton Wheels owner, Frank Mauro, this vintage machine joins the long list of classic haulers that have worn the Stockton Wheel Service brand. To find out more about this and other featured vehicles, visit the website at www.stocktonwheel.com



Contact Information

Ted Welch

Spider Marketing, Llc

<http://www.stocktonwheel.com>

800.395.9433

Online Web 2.0 Version

You can read the online version of this press release [here](#).