



## **MIA ESTABLISHES A MAJOR NEW SOURCE OF TECHNICAL AND BUSINESS RESEARCH FOR THE MOTORSPORT INDUSTRY**

*Motorsport companies can now download a wide selection of market research, technical publications and business reports relating to the motorsport sector from a new website developed by the Motorsport Industry Association (MIA).*

([PRWEB](#)) August 9, 2002 -- Motorsport companies can now download a wide selection of market research, technical publications and business reports relating to the motorsport sector from a new website developed by the Motorsport Industry Association (MIA). MIA is developing the site to become the definitive information resource for motorsport businesses.

Visitors to the newly launched site, to be found at [www.motorsportresearch.com](http://www.motorsportresearch.com), can download a number of free reports and purchase others using the MIA's secure online shopping facility. Discounts are available to all MIA members.

The MIA's Motorsport Research site already provides access to a wide range of material, including:

• Over 100 IMechE reports relevant to the motorsport sector

• All current MIA research, including the National Survey of the UK's Motorsport Engineering and Services, and the USA Motorsport Market Research Project

• Free reports, such as the MIA Motorsport Industry Careers Guide, and two FIA reports on the Economic Impact of the European Grands Prix and the Economic Impact of the Rally of Great Britain

Additional research will be added to the site on an ongoing basis and the MIA is currently negotiating with a number of international trade bodies to include their publications in the near future.

For more information, please contact Pim van Baarsen at the MIA:

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).