



T.M.I. - MultiMedia Announces Deborah Pipes, Traffic Manager/Designer and Leslie Maxwell, Senior Copywriter/P.R. Director

Truckload Management Inc., (T.M.I.)-Multimedia Hires New Staff

Brentwood, TN ([PRWEB](#)) September 18, 2002 - MultiMedia, the leading advertising agency of choice for the transportation industry located in Brentwood, TN, is pleased to announce the addition of two new members to their staff, Deborah Pipes and Leslie Maxwell.

Deborah brings over 20 years experience in graphic arts to her position as Traffic Manager/Designer including a 15-year history as senior designer for a major national retail chain. Prior to her position with T.M.I. MultiMedia, Pipes was the Art Director for a Nashville-based, national prepress house and printer. T.M.I. Vice President and General Manager, Kelley Walkup, says, "In our effort to expand our creative services to better serve our national transportation clients, Deborah offered the best mix of skills hands-on production experience and great design. Her extensive experience with print design and production ensures the oversight needed to produce the highest quality creative."

Maxwell has over 17 years experience in the field of marketing, copywriting and public relations. Serving previously as the Copywriter/P.R. Director for two Nashville-based, award-winning advertising agencies: Martin & Company Advertising and Burroughs Advertising, Maxwell brings depth to TMI's creative department with her specialized background of writing for the automotive and the heavy duty truck industry. Walkup says, "We were impressed with Leslie's enthusiasm for the position and her quick grasp of our client's needs."

T.M.I. is a premier service provider to the trucking industry providing fleet managers the marketing services of a full service advertising agency, The Company Store (www.stuff4truckers.com), plus products like TripPak EXPRESS, TripPak Scanning, and TripPak ONLINE. T.M.I. is the nation's only fully integrated outsource infrastructure provider (OIP) for time-sensitive document management services. T.M.I. was formed in 1989 with headquarters in Denver, CO with additional offices in Brentwood, TN and Wilmington, OH. Website address: www.trippakexpress.com.



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Online Web 2.0 Version

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