



Top Executive Transport Company Expands to Accomodate New Consumer Needs Following September 11th

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([PRWEB](#)) September 21, 2002 -- Top Executive Transport Company Expands To Accomodate New Consumer Needs Following September 11th. Sales increase by 10% despite Transport industry shakeout

Thornwood, NY (August 28, 2002) - - In the aftermath of last year's terrorist attacks, the transport industry, like so many others, suffered staggering losses in a shakeout that continues to vex both small and large companies a year later. Many executive transportation firms that rely on a healthy air travel network collapsed in a domino effect as airlines cut back on personnel and flights or filed for bankruptcy protection under the weight of increased security and decreased passenger loads.

However, one Westchester company was well-equipped to deal with the new realities of ground transportation in post 9-11 America. Leros, long the #1 executive transportation company in Westchester County, has averaged a 10 percent sales increase during the second and third quarters of 2002. In June, 2001, Leros had 5,287 trips and \$588,000 in revenue. A year later in June of 2002, the company's volume increased to 5,749 and boasted a monthly revenue of \$658,000. In July of 2001, there were 4,684 trips yielding a revenue of \$521,000. In July, 2002, that volume had jumped to 4,882 trips and \$568,000 in revenue.

Thornwood-based global transportation giant Leros Point-To-Point had the technology, reservation system, highly-trained drivers, state-of-the-art vehicles and client-centered customer service in place to cope with the crisis and thrive. Following the attacks, Leros immediately implemented strategic management changes, enabling them to successfully bounce back.

"The tragedy had an immediate impact on our business," says Leros president and co-founder John Nyikos. "We had to instantly assess what the changes would mean to our clients, then do whatever it took to maintain our position of leadership."

"Even after 9/11, our international business has more than quadrupled," says Leros CEO Lonnie Leher. "We can't do anything about the chaos inside the terminals but we can and do offer peace of mind on both sides of a trip. Our clients know we'll be there when they need us regardless of unscheduled stops, delays or diversions."

Toll-free numbers in several European countries and Canada allow customers to call hassle-free and instantly notify Leros of any changes in their travel plans. A 24-hour reservation and dispatch center accommodates different time zones. At every destination, Leros network members greet travelers with a sign in English bearing the traveler's name.

Since its inception in 1983, Leros has grown from five to 100 vehicles, transporting 5000 to 6000 travelers monthly. Through an ever-expanding network of strategic partnerships throughout the world, Leros offers



clients seamless service from a single centralized "nervecenter" in Thornwood.

And they ride in comfort. Leros recently launched Corporate Cars in Manhattan, specializing in mid-priced luxury sedans, each equipped with auxiliary power ports to plug in laptop computers and a GPS satellite navigation system to quickly locate any destination outside New York City. Leros' international network currently covers more than 75 cities in the United States, Europe, Canada and the Far East.

Leros Point-To-Point is located at 17 Gramercy Place, Thornwood, New York with offices in Stamford and Manhattan. Leros is ranked Number 1 in its field in Westchester County and 39th nationwide, according to their industry's most influential publication, Limousine & Chauffeured (LCT) magazine. For further information or to book a trip with the Leros difference, call 914.747.2300 or visit www.leroslimo.com.

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