

## 2017 ROUSH Mustangs Galloping Into Dealerships Now

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PLYMOUTH TOWNSHIP, MICH. (PRWEB) September 16, 2016 -- The entire lineup of 2017 ROUSH Mustangs is now shipping to authorized ROUSH dealerships.

The top-of-the-line ROUSH Mustang – the 2017 ROUSH Stage 3 Mustang – is a state-of-the art muscle car that combines world-class handling with Detroit-born grunt. Under the hood, the ROUSHcharged 5.0L V8 power plant pumps out 670 horsepower courtesy of ROUSH Performance's R2300 TVS supercharger – more horsepower per liter than any other American OE muscle car on the market.

"The RS3 is a force to be reckoned with on and off the track, and a 10-second quarter-mile is a real possibility with a racing tire and an experienced driver behind the wheel," said Justin Schroeder, vice president of product and strategy for ROUSH Performance.

The most recent additions to the ROUSH family of vehicles are being offered with several new standard and optional features including a newly designed side graphic available on RS, Stage 1 and Stage 2 Mustangs.

Carrying over from the last model year, the RS package builds on Ford's V6 Mustang, the Stage 1 Mustang is based on the 2.3L 310 horsepower EcoBoost Mustang, and the Stage 2 Mustang retains a naturally aspirated 435 horsepower 5.0L Coyote V8.

ROUSH Performance now offers several new ways to customize a ROUSH Mustang, including the addition of a newly designed side graphic for RS, RS1 and RS2 Mustangs; an available low-gloss black rear decklid spoiler; optional coil covers with a new red-and-black design (V8 models); optional ROUSH hood strut lift assist; and a ROUSH strut tower brace.\*

The lineup's streamlined exterior styling is functional to contribute to its performance, and includes a ROUSH front fascia with aero pockets, high-flow upper grille and lower opening to allow plenty of air through to the hungry intercooler and power plant, a front chin splitter, performance driving lamps, rear deck spoiler and more.

Drivers can hear the power pulsing through the innovative and optional ROUSH Active Exhaust system. This patented, game-changing exhaust system gives the driver four selectable options. "Touring" mode has a subtle understated tone perfect for flying under the radar. "Sport" mode is an all-around dynamic mode that changes tone based on inputs from the vehicle. "Track" mode is wide open, tuned for maximum performance and sound. "Custom" mode allows the driver to custom program a sound map from an Apple device, and offers virtually endless sound possibilities.

To take full advantage of the new Mustang's independent rear suspension, drivers can choose between a single adjustable coil-over suspension that comes standard on Stage 2 and 3 Mustangs. For even more control, drivers can opt for the "TrakPak" three-way adjustable coil over suspension that has been custom-tuned by World Challenge professional driver Jack Roush Jr. to achieve a phenomenal 1.07g skid-pad performance.



For the entire list of standard and optional features, please click here, visit your local ROUSH dealership, or visit www.ROUSHvehicles.com.

## **About ROUSH Performance**

Based in Plymouth, Mich., ROUSH Performance is the automotive performance product division of Roush Industries. ROUSH Performance delivers the highest quality performance automotive products by blending race proven technology with OE-level quality. ROUSH performance offers a full line of assembled pre-titled vehicles, aftermarket performance parts and performance crate engines. To get a look behind the scenes at what goes on at ROUSH and how the vehicles are designed, manufactured and produced, log onto youtube.com/ROUSHperformance. For more information see your local ROUSH® dealer, visit ROUSHperformance.com or telephone toll-free 800.59.ROUSH. Follow us on twitter.com/ROUSHPerf or on Facebook at Facebook.com/ROUSHperformance.

<sup>\*</sup>Options vary depending on body style and package.

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