

Benny Boyd C-D-J Expands Its Doors Again/Grand Opening of Benny Boyd Collision Center

Benny Boyd C-D-J announces that it will expand its doors again to open its very own Collision Center.

Grand opening of Benny Boyd Collision Center in Lampasas, Texas stated Thursday, October, 10, 2002.

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CONTACT

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Lampasas, TX --- Thursday, October 10, 2002; Benny Boyd is fast becoming one of the most elite dealerships in the state of Texas. To better serve you, Benny Boyd C-D-J is proud to announce the opening of its state-of-the-art 10,000 square foot collision center. The Benny Boyd Collision Center is located at 1110 McLean (580 East) just off the main highway. Many ask what we will do with such a large facility in such a small town. My response is that we do not only service the city of Lampasas. We have a Texas sized business plan inluding customers from the greater Fort Hood area, Temple, Highland Lakes area, and greater Austin areas. Our word of mouth referrals is by far our greatest marketing strategy.

Come, join us for hotdogs and cold drinks from 11:00am Â□1:30pm on Thursday, October 10, 2002. Here you may sign our guest book, tour of our facility, enter to win a door prize, and get to know us a little better. At Benny Boyd Collision Center you will be greeted by warm, friendly, professional people. Professional here does not mean a 3-piece suit. It means experience, product knowledge, continuous training, and a dealership philosophy of treating people the way you want to be treated.

Benny Boyd wants to offer our customers these benefits:

 $\tilde{A}^{1/4}$ All insurance companies welcome

 $\tilde{A}^{1/4}$ Lifetime warranty

Ã¹/₄ State-of-the-Art Equipment

ý Car-O-Liner Computerized Framing Machine

ü Garmat Paint Baking System

 $\tilde{A}^{1/4}$ Free computerized estimating system

 $\tilde{A}^{1/4}$ I-Car trained employees

 $\tilde{A}^{1/4}$ We work on all makes and models



Help us celebrate our Grand Opening on Thursday, October 10, 2002 from 11:00am- $\hat{A} \Box 1$:30pm by joining us for lunch, calling, or sending us a Texas style greeting.

We know it $\hat{A} \Box s$ frustrating enough to have been in an accident. Our job is to make the repair process go as smoothly as possible. Our staff combined has over 90 years of experience in the body shop industry. Let us serve you.

For information: http://www.bennyboyd.com

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Online Web 2.0 Version

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