

# DataOne Software today announced the release of Vehicle Inventory Now Services (V.I.N.S.) 1.6

Immediate availability of V.I.N.S. 1.6 means more vehicle sales for dealerships.

(<u>PRWEB</u>) October 11, 2002 -- BOSTON, MA - DataOne Software today announced the release of Vehicle Inventory Now Services (V.I.N.S.) 1.6, the latest generation of its vehicle management service.

The release of V.I.N.S. 1.6 adds even more power to its existing features. VINS pulls vehicles out of a dealerships backend system on a daily basis - these vehicles are decoded and made viewable via any computer browser. Dealerships can add their notes, add options and a photo. Buyers Guides and Stickers can quickly be printed. Information is immediately refreshed at the dealerships web site and all online malls. Leads that are generated on the web site are immediately made available to the dealerships Internet Manager. There is never any need to install or upgrade software.

V.I.N.S. 1.6 incorporates new features such as group inventory browsing, comprehensive VIN decoding complete with transmission, MPG and core vehicle options. A new report wizard puts every imaginable report at a dealers fingertips. A new help system makes it easy to learn VINS.

A complete list of new features is viewable at the bottom of this release.

"Designed with input from dozens of car salespersons, the latest version of V.I.N.S. 1.6 incorporates many new features requested by dealerships. For a price one half to one third of the nearest competitor, dealerships can create Window Stickers and Buyers Guides in minutes. But V.I.N.S. goes further by automatically exporting inventory every day to all of the dealers subscribed auto malls and web site" said Jim Donaher, Vice President of Sales. "Dealership groups have found that the ability to view their entire groups stock, print take home sheets and sell vehicles from any lot at any computer has been a tremendous leap forward in their ability to take full advantage of the internet superhighway. V.I.N.S. 1.6 will prove to be the best sales aid to bring the buyer to the dealers web sites as dealerships from coast to coast are benefiting from leads generated by their internet car malls. V.I.N.S. has proven itself in it's main purpose of increasing show room traffic and subsequent sales to auto dealerships. V.I.N.S. will continue to develop as a service that gives the dealership exactly what they re looking for a price that no one will beat."

## NEW V.I.N.S. 1.6 FEATURES

## GENERAL USER INTERFACE

- Brand new User Interface with faster loading pages.
- Quicker login access with 'save username' functionality.
- Search and Advanced Search are available from any page within VINS, giving you powerful search abilities.

## NEW VIN DECODING TECHNOLOGY

- Decodes more information on each of your vehicles.
- Accurate MPG readings.
- Presents a select list for Trim and Transmissions if none are decoded.
- Determines if vehicles are under factory warranty or the dealerships standard warranty
- Allows decoding of VINS that are not 17 characters.



### NEW HELP SYSTEM

- New help system provides answers to many common questions.

### NEW REPORTS WIZARD

- Allows you to create and save powerful reports, choosing sort order and which columns are displayed in your report.

## NEW IMPORT TECHNOLOGY

- Automatically moves your vehicles to the sold category.
- Automatically notifies you of missing/incorrect data in your backend system.
- Brand new warranty database checks the vehicles year against the manufacturers warranty.
- Brand new MPG database with info going back to 1990.
- Certain basic options are automatically decoded.

## NEW LOOK & FEATURES TO MAIN INVENTORY PAGE

- Allows you to customize which columns are displayed in your view.
- Allows you to bookmark vehicles for rapid access.
- Breaks your inventory into Current & Sold categories.
- Streamlined Details page combines the Edit and View pages into a one page powerhouse.
- Brand new Sticker/Buyers Guide generator no longer relies on PDF technology.
- Output is rapidly generated without being dependent upon other technologies.
- Allows you to batch delete.
- Allows you to batch generate window stickers.
- Allows you to batch generate buyers guides.
- Allows you to batch generate take home stickers.
- Allows you to batch generate check of sheets.
- When in Sold, ability to batch unmark for delete returning vehicle to current inventory.

#### NEW LEADS PAGE

- Lets you view all leads generated off your DataOne Software web hosted site.

More information on the availability and pricing are available by contacting Jim Donaher: (617) 510-2975 or (877) GET-VINS. Email inquiries to: jdonaher@dataonesoftware.com



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**Online Web 2.0 Version** You can read the online version of this press release here.