



## **The Dog Along® Car Seat Cover - The complete universal backseat protection system**

*The Dog Along® Car Seat Cover - The complete universal backseat protection system.*

Visit <http://www.thedogalong.com> to view our new website.

*As seen on TV - used by celebrities - supports Charity.*

([PRWEB](#)) October 20, 2002 -- The Dog Along® Car Seat Cover

® The complete universal backseat protection system

A message from Nancy Procter, President.

I am proud to announce our new website <http://www.thedogalong.com>

I first came up with the idea for The Dog Along® ten years ago when I offered to take our family dogs, three large Labradors, to the vet.

No beach towel or comforter would stay in place for more than a few minutes and there was more hair and paw prints on the seats of my car than you could imagine. You should have seen the scratches on the leather from their claws. My beautiful new car was ruined.

Our dogs are an integral part of my family, they go everywhere with us, so from that initial messy problem the concept of The Dog Along® was born.

Along the way, with the arrival of a nephew, three young nieces and my own spirited black lab puppy Henry, I made improvements to The Dog Along® to fit in with the evolving needs and modes of transport of my family.

I added openings for headrests, slits for the seatbelts and a unique Velcro® weighting system so the blanket would stay securely in place and adjust to fit any size and type of vehicle. I also improved the quality of material to a sumptuous, space-age, easy-to-clean micro fiber fabric called Caress®. It feels like it sounds - trust me.

Now I'm now working hard to make sure all of your two and four legged friends can ride happily together, without the worry of ruining one of your most valuable assets - your car, truck or SUV.

Thanks Dog Along®



Kind Regards  
Nancy Procter.

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**ABOUT LBS:**

LBS is the number one retailer of car seat covers that protect cars and SUV's from mishaps caused by dogs and small children.

Also - Get dog news and quirky animal stories from the globe by visiting [www.thedogalong.com/links.html](http://www.thedogalong.com/links.html)

A percentage of retail goes to help the Archer Foundation for Pet Rescue.



**Contact Information**

**Nancy Procter**

LBS

<http://www.thedogalong.com>

714-287-9710

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).