



INNOVA ELECTRONICS DEBUTS DIS TESTER TO AUTOMOTIVE AFTERMARKET INDUSTRY

New automotive product diagnoses ignition modules, controls non-defective parts returns

([PRWEB](#)) October 23, 2002 -- FOUNTAIN VALLEY, Calif. — INNOVA Electronics Corporation, a leading developer and supplier of test equipment for the automotive aftermarket, debuts the INNOVA® DIS Tester, a countertop diagnostic tool designed to quickly and accurately test the most popular distributorless (DIS) and conventional ignition modules. This new tool is designed to catch catastrophic defects, help control non-defective parts returns, diagnose the performance of ignition modules and ultimately result in increased customer service by automotive aftermarket counter staff. The initial order for 2,000 DIS Tester units is being placed at participating NAPA Auto Parts stores.

— INNOVA has invested more than \$2 million in research and development of the DIS Tester because we believe it meets an industry need to help recognize ignition module defects, control non-defective module returns and help increase the sale of ignition parts, — said Richard Amador, marketing director for INNOVA Electronics Corporation. — We have already sold 2,000 units with an order for 1,000 pending, and we anticipate a substantial demand for this product from a range of buyers, including automotive parts retailers, original equipment manufacturers and larger automotive repair shops. It offers a simple way for automotive retail counter staff to help their customers determine if there is anything wrong with an ignition module and if not, how to solve possible related problems. —

The DIS Tester evolved from INNOVA's EIM (Electronic Ignition Module) Tester, and was developed in collaboration with engineers at several major OEM suppliers including DANA, Standard Motor Products, and other module manufacturers using ISO 9001 (International Standardization Organization) guidelines and extensive testing. The suggested wholesale price of the DIS Tester is \$4,000 per unit, but because it saves substantial staff time and helps control non-defective parts returns, it is expected to pay for itself quickly.

Following are some of the DIS Tester's features:

· Designed for off-vehicle diagnosis of DIS ignition modules to identify defects and stop returns of non-defective parts (ignition modules can cost up to \$500).

· Diagnoses most domestic DIS modules on the market (OEM and aftermarket) with 16 easy-to-use custom-molded DIS cables.

· Simulates a variety of driving conditions to check for: break current, firing order, start retard control, current drain, input thresholds, dwell time, tach/coil signal, saturation and output energy.

· Displays complete and accurate pass/fail test results within seconds.

· Its user interface features easy-to-follow graphics and illustrations, eliminates need for complex manuals and special training.

· Features a PC/printer link or the option to purchase a hard copy printer, which is a great way to print a



detailed account of possible module problems.

• Included DIS-PC Link software allows the tester display and print valuable test information and recommendations including checking related parts, circuits or systems to completely resolve the problem.

• ASE technical support via www.DIStester.com or 800 number.

• Includes a helpful training video for counter staff and other DIS Tester operators.

• As vehicle electronics and engine management systems evolve to a higher level of sophistication, it is important to have a tool that will simply and efficiently adapt to the design and specification changes that will occur, said David Huang, vice president of engineering for INNOVA. The DIS Tester does just that. It is software driven and can be upgraded for future expanded applications and functions by simply replacing the software cartridge and adding new cables.

For owners of the EIM Tester, the predecessor to the DIS Tester, a trade-in program is available for the complete DIS Tester kit. In fact, EIM Tester owners who upgrade do not need to purchase the optional EIM Cable kit to continue testing conventional ignition modules. The DIS Tester includes an adapter cable that allows them to use their existing red EIM cables.

About INNOVA Electronics

INNOVA® Electronics Corporation is the research and development, and technical support division of Equus Products, Inc. Established in 1982, INNOVA serves as the main body for Equus to develop new and innovative tools for automotive original equipment suppliers (OEMs) and consumer markets. INNOVA focuses on providing the do-it-yourselfer (DIYer) and professional technician with the necessary tools to help them diagnose the computerized vehicles of today and tomorrow. INNOVA is an ISO 9001 certified company. For more information about the DIS Tester, visit www.DIStester.com, or visit Sands Booth #1434 during AAPEX 2002 in Las Vegas (November 5 - 8, 2002).

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