

INDEC TO SPONSOR AUTOMOTIVE BENCHMARKING CONFERENCE IN STUTTGART

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(PRWEB) November 3, 2002 -- INDEC TO SPONSOR AUTOMOTIVE BENCHMARKING CONFERENCE IN STUTTGART

Product development experts from some of the world $\hat{A} \square s$ leading automotive companies will meet to discuss the rapidly growing field of technical benchmarking at the fourth annual Benchmarking Symposium on Nov. 20-21 in Stuttgart, Germany.

The program will include speakers from Accenture, BMW Group, EDAG, Ford Motor Company, Freudenberg, Hella, Opel, Vaillant and Visteon.

of automotive technical benchmarking data-management technology.

In addition to case studies on technical benchmarking projects currently underway at BMW, Ford and Opel, the conference will include presentations by leading suppliers on vehicle and product-feature benchmarking.

The two-day program is sponsored by INDEC, the world □s only full-service provider of

benchmarking data-management tools for the automotive industry. In Europe, INDEC also provides similar benchmarking services for use in other fields such as consumer electronics and appliances.
$\hat{A}\Box INDEC$ technology is helping automotive manufacturers and their suppliers maximize the use of critical benchmarking data, $\hat{A}\Box$ said Torsten Beinke, president of INDEC. $\hat{A}\Box$ The company $\hat{A}\Box$ s products and services also help customers reduce product development time and costs, while achieving important product quality, functionality and cost targets. $\hat{A}\Box$
INDECÂ□s automotive customers include some of the worldÂ□s leading automotive companies, including DaimlerChrysler, Johnson Controls, Hella, Lear, Visteon and ZF. The company has pioneered the development

Headquartered in Lippstadt, Germany, INDECÂ \square s sales have grown by 30 percent or more in each of the past five years and licensing agreements for its technical benchmarking software has jumped from 30 in 1998 to more than 1,400 in 2002.

Additional information about INDEC and the 2002 Technical Benchmarking Symposium is available on the Internet at www.indec.de

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